



EMPLOYMENT AND
ECONOMIC DEVELOPMENT

MinnesotaWorks.net Replacement Project Update / Sprint Demo

7/17/24

Presented by Ryan Wold & Paula Bergerson



Meeting logistics

- **This meeting will be recorded** and posted to the project update webpage: [MinnesotaWorks.net Replacement](#)
- **Please remain on Mute during the meeting** to help reduce background noise for everyone.
- **Feel free to enter questions in the chat at any time**, and they will either be answered in the chat or addressed during Q&A at the end of the meeting. You can also use the [survey link](#) for more complex or specific questions.
- **During Q&A, you are welcome to use the “Raise Hand” option** if you would prefer to unmute yourself to ask your question.

- **Project overview**
- **Project updates**
- **CareerForceMN.com Sprint Review**
 - What is a sprint review?
 - What did we accomplish?
 - Show and tell (demo)
- **Next steps/Project schedule**
- **Questions**

Project overview

Our north star: Job seekers first

Guiding Values

- Commit to a great customer experience
- Prioritize the needs of job seekers
- Build for sustainability
- Improve the customer experience as we're working on the project
- Listen to **you** and other stakeholders and continuously improve the site



Mission: Help Minnesotans find jobs

Goal: Replace MinnesotaWorks.net

- Create one easy-to-use website that can help Minnesota job seekers find jobs
- Help Minnesotans find the resources that can help them overcome barriers to employment
- Fulfill regulatory requirements for providing a labor exchange

Goal: Enhance & Maintain CareerForceMN.com

- CareerForceMN.com will be enhanced to support the job seeker's experience with the CareerForce system

Project updates

MinnesotaWorks.net Replacement Project

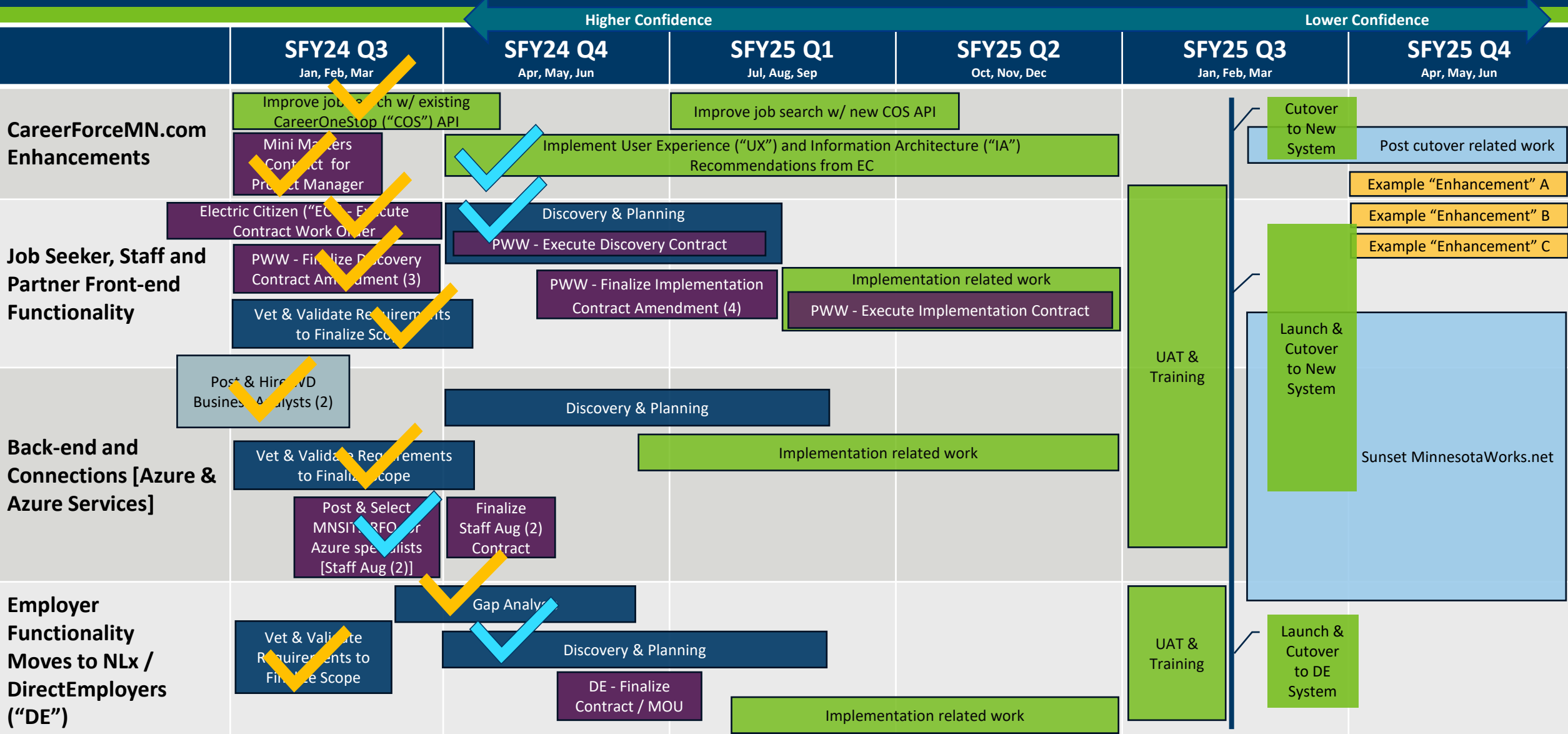
Tactical roadmap presented 3/1/24

Select this link to access a text version of this road map.

Legend

- STAFFING
- PLAN
- DO
- CLOSE / RUN
- ENHANCEMENT (Post Launch)
- CONTRACT / AGREEMENT

Started ✓ Complete ✓



We're updating the product roadmap and timeline

Why we're adjusting the timeline:

- Maintenance of current systems required more staff time than anticipated
- Enhancing CareerForceMN.com incrementally requires balancing staff time across replacement effort and required maintenance
- Updating business requirements from RFP to align with new plan took more staff and time than anticipated
- We need to have the project fully staffed to accurately predict how quickly we can get things done

When we'll have an updated timeline:

- We will have a formal timeline prepared in October 2024
- We tentatively adjusted the launch date to end SFY26 Q1

Note: We will continue to deploy improvements to CareerForceMN.com every two weeks.

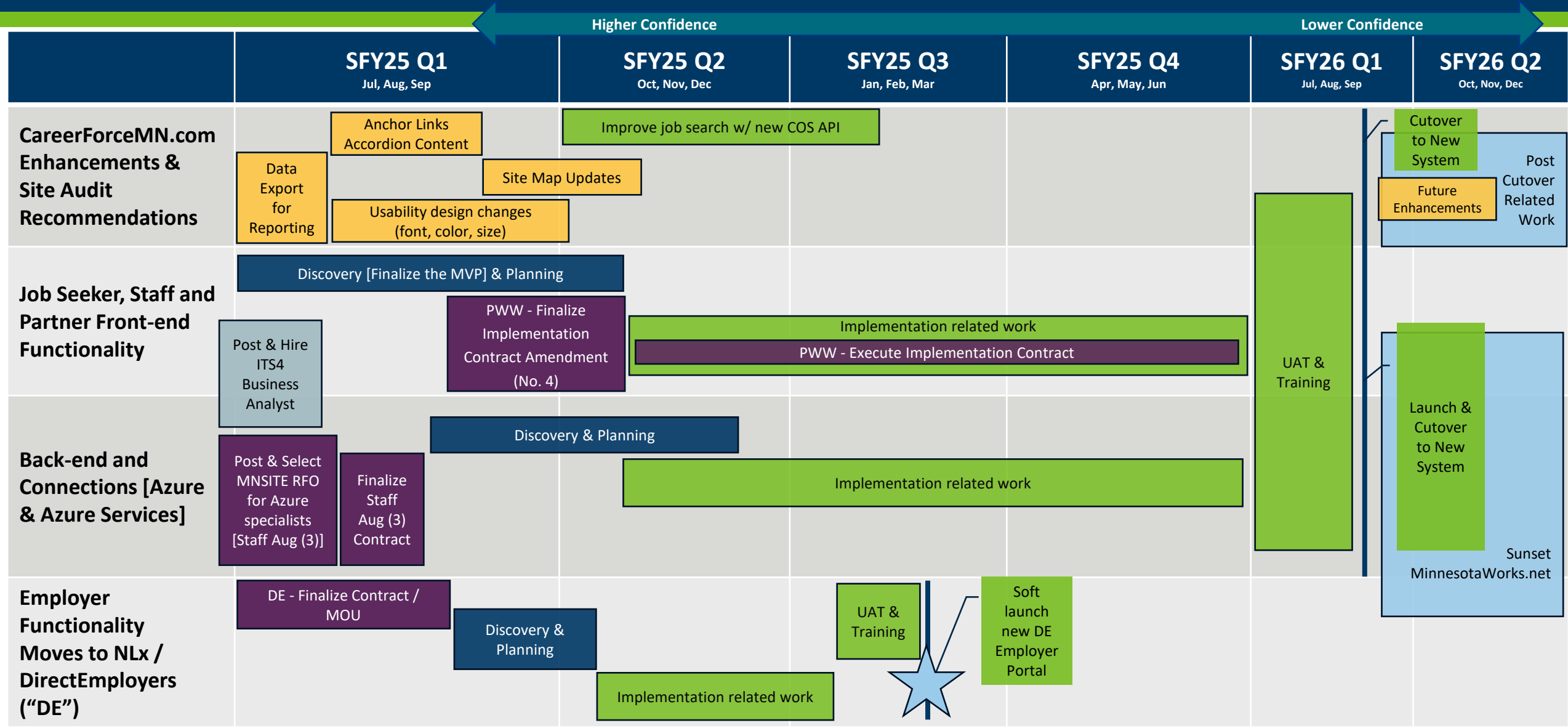
MinnesotaWorks.net Replacement Project

Tactical roadmap as of 6/24/24

Select this link to access a text version of this road map.

Legend

STAFFING PLAN DO CLOSE / RUN ENHANCEMENT CONTRACT / AGREEMENT



Kickoff planning with DirectEmployers

- DirectEmployers will provide the “Post a Job” functionality for employers.
- The Career Information and Assistance team will vet and manage employers and their job postings.
 - Majority of job posts will still appear on CareerForceMN.com via NLx
- DirectEmployers provides this service to states for **free** via our affiliation with the National Association of State Workforce Agencies
- Employers will access the DirectEmployers Post a Job portal via a link on CareerForceMN.com

The screenshot shows a 'Filters' panel with a 'Clear (0)' link. It contains several search fields: 'Visa Program' with radio buttons for 'No Visa Program', 'H-2A', and 'H-2B'; 'Title' with a search box 'Search job by title'; 'Requisition ID' with a search box 'Search job by requisition ID'; 'Employer' with a search box 'Search job by employer'; and 'Location' with a search box 'Search locations...' and a clear icon.

Screenshot of available filters on “Post a Job” functionality.

The screenshot shows an 'Approve Employer' dialog box. It asks 'Are you sure you want to approve ABC Employer?'. Under 'Settings', there is a checked checkbox for 'Automatic approval' with the text 'Automatically approve future job postings from this employer.' Below that is an 'Approval expiration date' field with a calendar icon and the text 'The status will be reset to "Re-Verification Required" on this date.' At the bottom are 'Approve Employer' and 'Cancel' buttons.

Screenshot of “Approve Employer” screen on “Post a Job” functionality.

The screenshot shows an 'Employers' list with search and filter options. The search bar contains 'Search employers by name' and the status dropdown is set to 'All Statuses'. There is a 'Clear Filters' button. The table below lists three employers.

Name	City	State
ABC Employer	Indianapolis	IN
AL Employer	Indianapolis	IN
Darrin's Test Employer	Indianapolis	IN

Screenshot of employers list that can be searched by employer name or status. (Not all columns are pictured.)

Implementing CareerForceMN.com design recommendations

Areas of focus

- Reducing visual clutter
 - Focusing on the job seeker
 - Tools for content managers to design easier to use content
 - Coordinating content and design changes with technical discovery work
- ❖ Shout out PWW design team, DEED Communications, and CareerForce content contributors!

Our Recommended Resources

Unemployment Insurance



Dislocated Worker Assistance



Trade Adjustment Assistance
(TAA)



Ex. Proposed design for accordion content on CareerForceMN.com mobile.

Building the team

Information Technology Specialist 4 (ITS4)

Lead Business Analyst

- Position closed 7/1/2024
- Candidate interviews scheduled to start shortly

Workforce Development Product Specialist

- Position closed 7/11/2024
- Candidate interviews in progress

Azure Solutions Architect / Database Specialist

- Position closed 7/11/2024

Azure API Management Specialist

- Position closed 7/3/2024

Azure Implementation Project Manager

- Position closed 7/3/2024



Translation update

- [Enterprise Translations Office \(ETO\)](#) now offers full translation and QA services for Spanish and Somali among other selected languages
- Free for all employers in MN Executive Branch agencies
- Piloting services with Main Navigation menu items on CareerForceMN.com
- In communication about ongoing translation and QA process

Before:

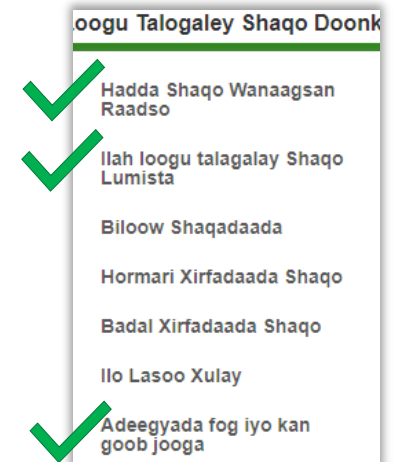
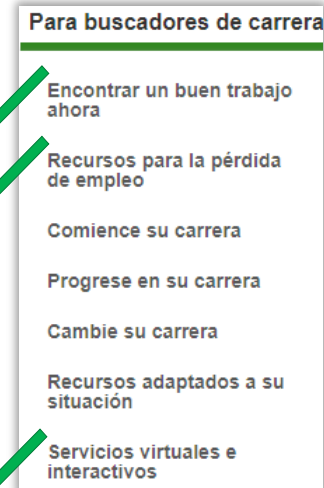
Spanish



Somali



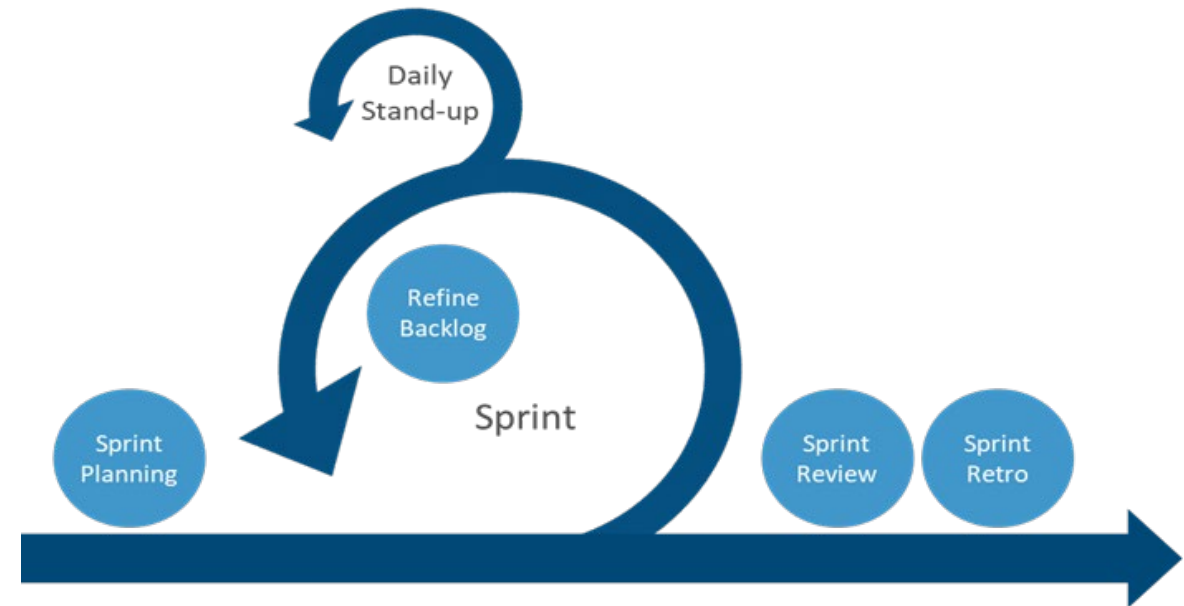
After:



CareerForceMN.com sprint review

What is a sprint review?

- A demonstration of the work that the product team has completed over a specific period
 - This can include new features, bug fixes, and changes to how the product (in this case, CareerForceMN.com) functions
- A time to ask questions and give feedback to the product team



What we accomplished: Sprint 111

Front-end changes (and preparations for more):

- ✓ Explored font options for text copy sitewide
 - Font face
 - Font size
 - Font opacity
- ✓ Added synonyms for MSFW program on general search
- ✓ Removed search bar from footer
- ✓ Removed language bar from footer
- ✓ Added label to Social Media block in footer

Bug fixes:

- ✓ Fixed issue preventing Events and Services from displaying on CareerForce Location pages

Improving data quality:

- ✓ Added a notification to warn the user when an invalid email is used in account creation
- ✓ Flagged test accounts to be removed from reporting data
- ✓ Updated accounts with “blank” test account status to indicate that they should be included in reporting data

What we accomplished: Sprint 112

Front-end changes (and preparations for more):

- ✓ Explored options for accordion content functionality
- ✓ Explored options for anchor link functionality

Bug fixes:

- ✓ Fixed issue preventing Skills Matcher tool from displaying correctly

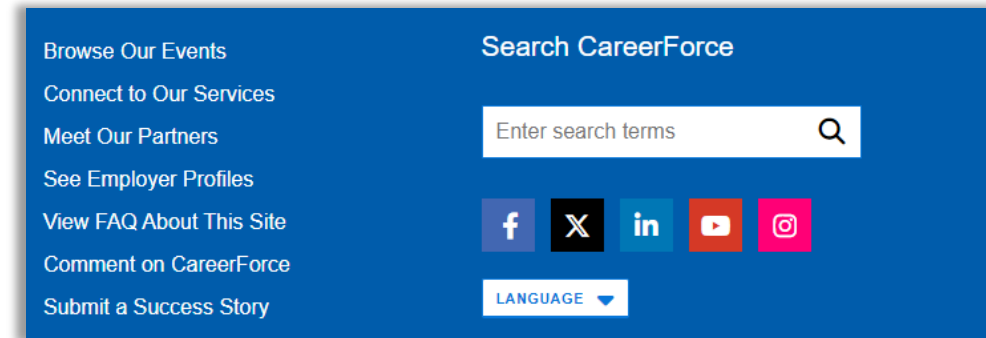
Improving data quality:

- ✓ Updated data dictionary to include name split and test/demo account information
- ✓ Performed a row count for each table in data dictionary
- ✓ Determined method and frequency for providing DEED with Self Service Activity Tracking information

Content updates

- Updates to site footer
 - **Focus area:** Reducing visual clutter
 - Removed search bar and language block as they duplicated features already available at the top of the site
- Updates to program-specific listings on [Virtual & Interactive Services for Career Seekers](#)
 - **Focus area:** Focusing on the job seeker
 - Updated wording to provide job seekers with next steps to connect
 - Grouped program-specific listings together for more intuitive user experience

Before...



- **Career Search for Veterans:** *(Registration Date Coming Soon)* Meet weekly with other military veterans - get support, advice, referrals and more! Must be a Veteran of the Armed Forces of the United States.
- **New Leaf Online:** *(Registration Date Coming Soon)* **This workshop provides tailored information for job seekers who have a criminal record and are looking for work.** It will help justice involved individuals who are having a difficult time obtaining employment due to their criminal record.

Demo: Show and tell

- Updates to program-specific listings on [Virtual & Interactive Services for Career Seekers](#) page
 - Career Assistance for Veterans
 - Previously “Career Search for Veterans”
 - Added links to Veterans Resources, Veterans Employment Specialists, and MN Veterans Questionnaire
 - Moved next to other program-specific listing
 - New Leaf Online
 - Added link to Justice Involved Resources
- MSFW search updates
- Invalid email notification
- Removed search and language options from footer



Next steps

Highlights for next sprint review

- Updating font and text styles sitewide
 - Updates to font face, sizing, and opacity
- Adding “accordion content”
 - The ability to expand and collapse content sections so pages are easier to navigate
- Adding jump links
 - Users will be able to click on links to jump to specific content on a page
 - Content editors can create links to specific parts of a page
- Data export
 - Prep work to start reporting on self service activities on CareerForceMN.com



Questions?



The conditions are right for us to succeed.

How you can stay involved

- **Monthly updates** – Fill out our engagement form to be added to the mailing list for monthly updates: <https://forms.office.com/g/1kACc6Lpjr>
- **Project webpage** – view this webpage to view meeting recording and other info: <https://mn.gov/deed/programs-services/mnw-replacement/>
- **Email** – Ryan.Wold@state.mn.us if you have any questions

Join us for our next update on:

Wednesday, August 21st

11:00 a.m. – 12:00 p.m.

Via Teams

Calendar invites will be sent out later today!