MinnesotaWorks.net Replacement Project Update / Sprint Demo

8/21/24

Presented by Ryan Wold & Paula Bergerson

- **This meeting will be recorded** and posted to the project update webpage: MinnesotaWorks.net Replacement

- **Please remain on Mute during the meeting** to help reduce background noise for everyone.

- **Feel free to enter questions in the chat at any time**, and they will either be answered in the chat or addressed during Q&A at the end of the meeting. You can also use the survey link for more complex or specific questions.

- **During Q&A, you are welcome to use the "Raise Hand" option** if you would prefer to unmute yourself to ask your question.

EMPLOYMENT AND ECONOMIC DEVELOPMENT

- **Project overview**

- **Project updates**

- **CareerForceMN.com Sprint Review**
  - What is a sprint review?
  - What did we accomplish?
  - Show and tell (demo)

- **Next steps/Project schedule**

- **Questions**

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Project overview

Guiding Values

- Commit to a great customer experience

- Prioritize the needs of job seekers

- Build for sustainability

- Improve the customer experience as we're working on the project

- Listen to **you** and other stakeholders and continuously improve the site

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Mission: Help Minnesotans find jobs

Goal: Replace MinnesotaWorks.net

- Create one easy-to-use website that can help Minnesota job seekers find jobs
- Help Minnesotans find the resources that can help them overcome barriers to employment
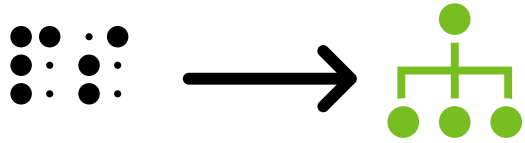- Fulfill regulatory requirements for providing a labor exchange

Goal: Enhance & Maintain CareerForceMN.com

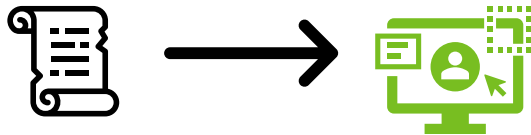- CareerForceMN.com will be enhanced to support the job seeker's experience with the CareerForce system

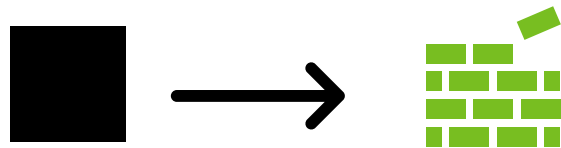EMPLOYMENT AND
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Project updates

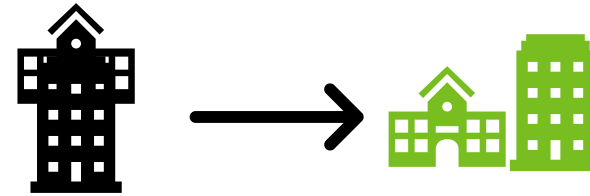1. **Redesign CareerForceMN.com**

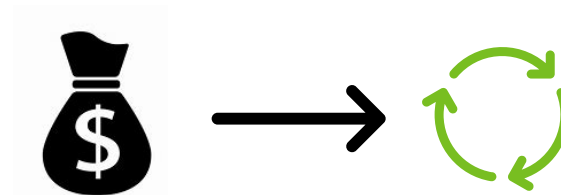2. **Improve tools used by job seekers, staff, partners, and employers**

3. **Design and implement a new database**

4. **Move employer job posting to DirectEmployers**

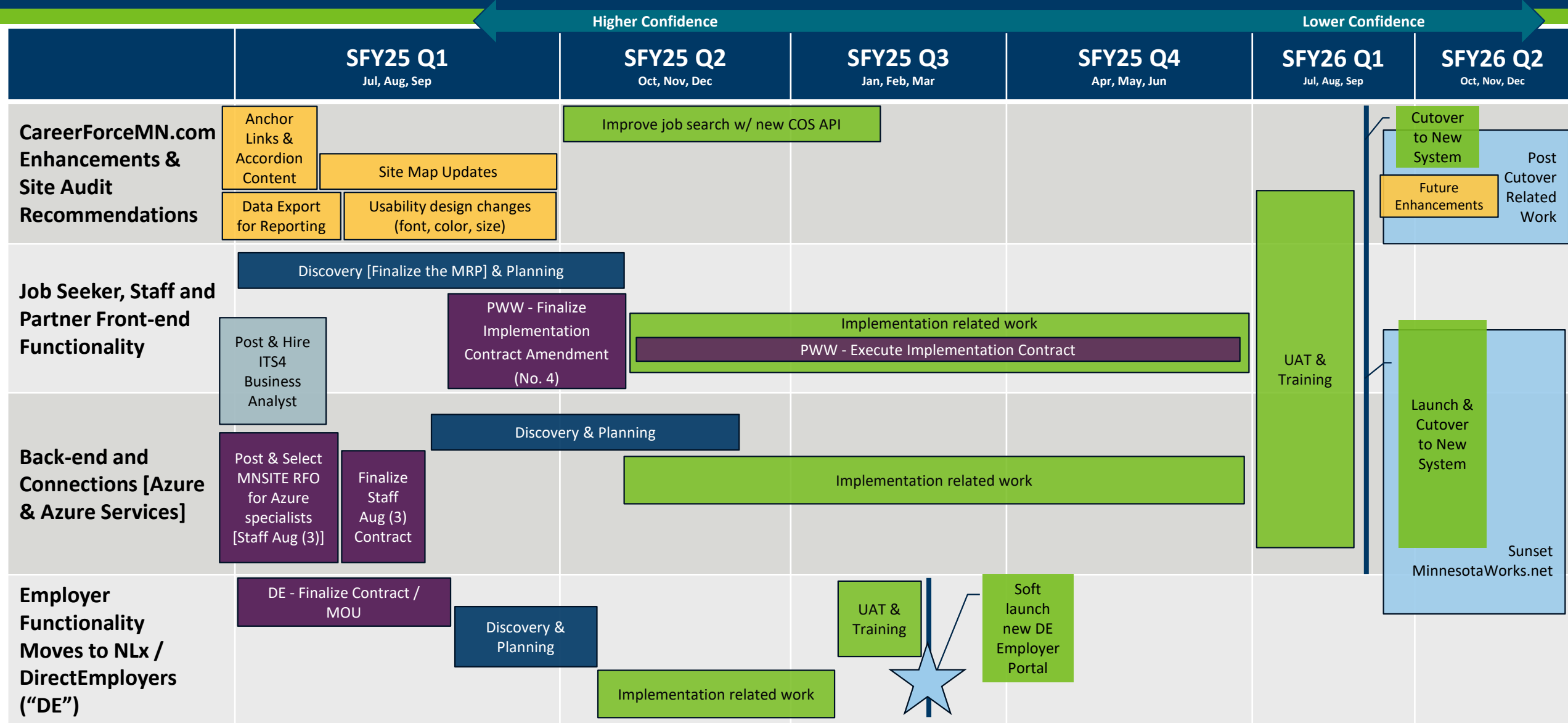5. **Sustainable funding for future labor exchange**

MinnesotaWorks.net Replacement Project
Tactical roadmap as of 7/31/24
Select this link to access a text version of this road map.

Legend: STAFFING | PLAN | DO | CLOSE / RUN | ENHANCEMENT | CONTRACT / AGREEMENT

Higher Confidence ← → Lower Confidence

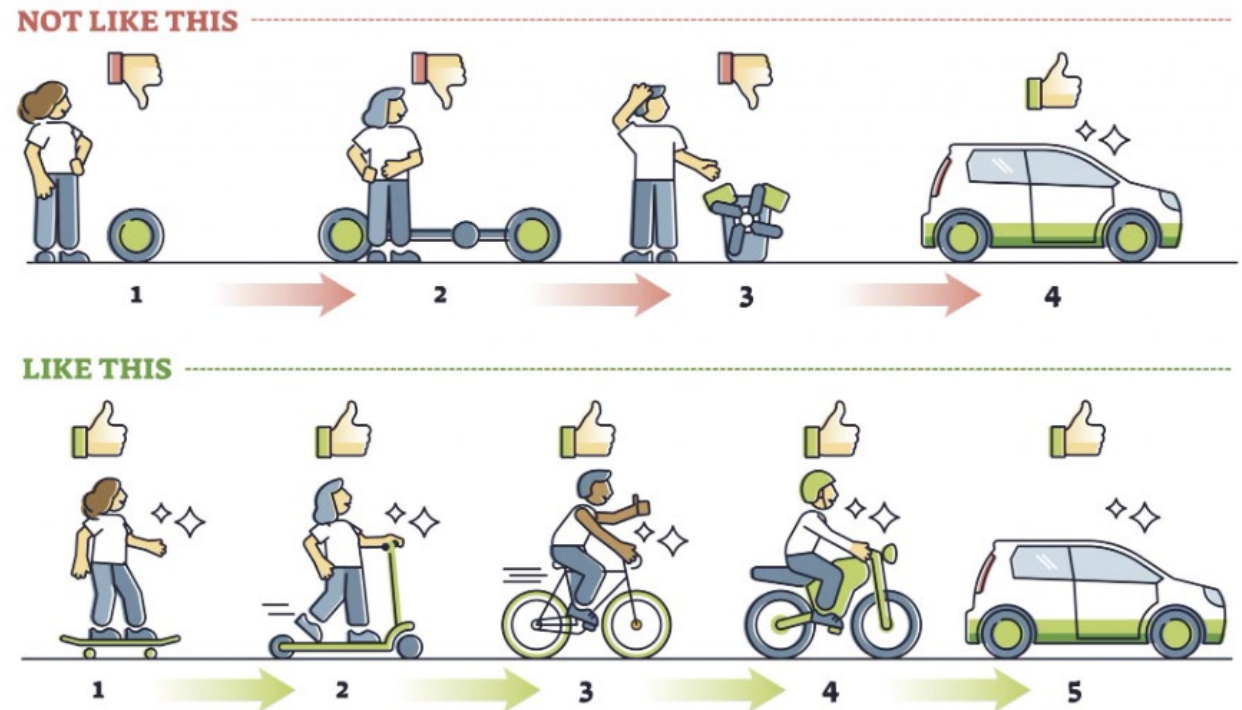|	SFY25 Q1 Jul, Aug, Sep	SFY25 Q2 Oct, Nov, Dec	SFY25 Q3 Jan, Feb, Mar	SFY25 Q4 Apr, May, Jun	SFY26 Q1 Jul, Aug, Sep	SFY26 Q2 Oct, Nov, Dec
CareerForceMN.com Enhancements & Site Audit Recommendations	Anchor Links & Accordion Content; Data Export for Reporting; Site Map Updates; Usability design changes (font, color, size)	Improve job search w/ new COS API			Cutover to New System; Future Enhancements	Post Cutover Related Work
Job Seeker, Staff and Partner Front-end Functionality	Discovery [Finalize the MRP] & Planning; Post & Hire ITS4 Business Analyst	PWW - Finalize Implementation Contract Amendment (No. 4)	Implementation related work; PWW - Execute Implementation Contract		UAT & Training	Launch & Cutover to New System; Sunset MinnesotaWorks.net
Back-end and Connections [Azure & Azure Services]	Post & Select MNSITE RFO for Azure specialists [Staff Aug (3)]; Finalize Staff Aug (3) Contract	Discovery & Planning	Implementation related work			
Employer Functionality Moves to NLx / DirectEmployers ("DE")	DE - Finalize Contract / MOU	Discovery & Planning; Implementation related work	UAT & Training; Soft launch new DE Employer Portal			

Areas of focus

- Reducing visual clutter
- Focusing on the job seeker
- Tools for content managers to design easier to use content
- Coordinating content and design changes with technical discovery work

  ❖ Shout out PWW design team, DEED Communications, and CareerForce content contributors!

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- Working toward MRP (minimum replaceable product)

- Technical discovery
  - Job search
  - Resume
  - Customer service
  - Events, appointments, and workshops

- Working to have updated roadmap by October 2024

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Information Technology Specialist 4 (ITS4)

Lead Business Analyst
- We have a new team member, Michael Murphy, starting today (8/21/2024)

Workforce Development Product Specialist
- Candidate interviews in progress

Azure Solutions Architect / Database Specialist
- Candidate interviews are in progress and set to conclude this week

Azure API Management Specialist
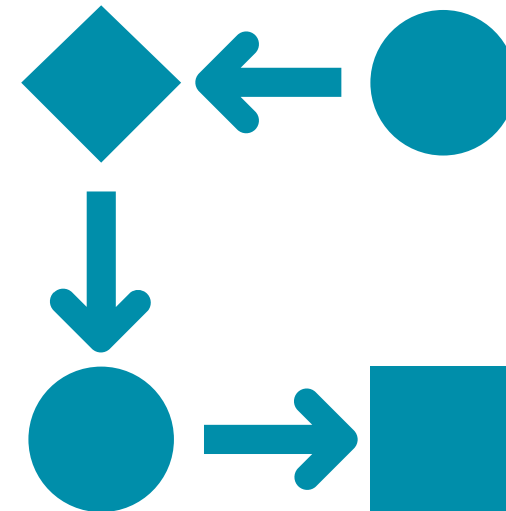- Candidate interviews are in progress and set to conclude this week

Azure Implementation Project Manager
- Candidate interviews have concluded, and we are working to finalize the needed contract
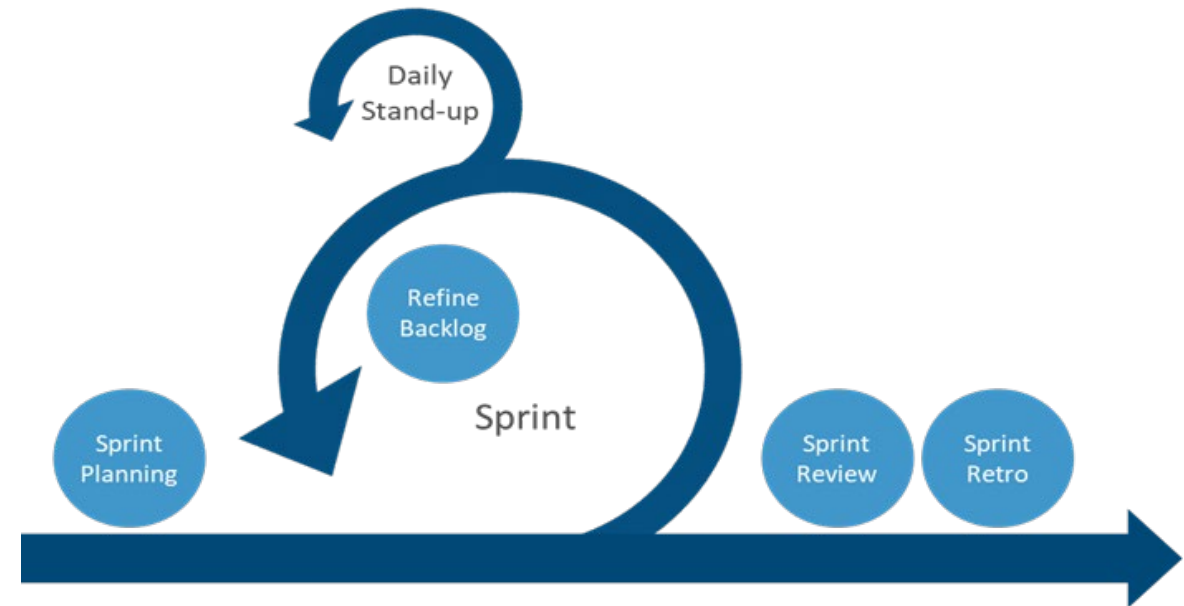

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- Met with [Enterprise Translations Office (ETO)](#) to lay groundwork for an ongoing translation process

- Meeting this month with Communications staff to prioritize content types to translate

- High-level priorities:

  1. Establish a process for translating new content into Spanish and Somali

  2. Translate existing content we control that will carry over to replacement

  3. Explore options for translating content that we receive from external sources

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CareerForceMN.com sprint review

- A demonstration of the work that the product team has completed over a specific period
  - This can include new features, bug fixes, and changes to how the product (in this case, CareerForceMN.com) functions
- A time to ask questions and give feedback to the product team

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Front-end changes (and preparations for more):

✓ Added jump link functionality for page headings on Desktop

✓ Added jump link functionality for page headings on Mobile

✓ Added accordion content functionality for both Desktop and Mobile

✓ Moved "For Employers" section from Main Navigation to Header Utility Navigation

✓ Explored options for consolidating the color palette sitewide

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What we accomplished: Sprint 114

Front-end changes (and preparations for more):

✓ Updated font and text styles sitewide
- Font face
- Font size
- Font opacity

✓ Expanded anchor link and jump link functionality to text editors, so content managers can:
- Link to a specific section of a page (anchor links)
- Add links across the top of the page that allow users to jump to a specific section of the page (jump links)

✓ Researched ways to reduce padding on site pages and reduce empty space between page elements

✓ Removed CareerForce in the News from front end

✓ Removed "Newsroom" link from Header Utility Navigation

Bug fixes:

✓ Fixed issue preventing a menu item from "For Employers" from displaying in the correct menu

Back-end changes:

✓ Drupal Update - Upgraded core and needed modules to version 10.3

✓ Implemented method for providing DEED with Self Service Activity Tracking information; making it possible to start combining CareerForceMN.com data with the rest of DEED's reporting data

Design research:

- ✓ Explored design options for updating job search functionality

- ✓ Explored design options for updating main and interior navigation

- ✓ Explored design options for replacing "Share" social media icons with a single "Share" button

Bug fixes:

- ✓ Fixed issue preventing Regional pages from opening and working as expected

- ✓ Fixed issue preventing content page previews from updating correctly

Back-end changes:

- ✓ Explored options for logging and tracking transactional event data

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- Updated text styling sitewide
  - **Focus area:** Focusing on the job seeker
  - Open Sans font face
  - Larger font sizing
  - Darker opacity
- Focusing news content
  - **Focus area:** Reducing clutter
  - Removed "CareerForce in the News"
  - Removed "Newsroom" from header
  - Blog can still be accessed from Homepage
- Content management updates
  - **Focus area:** Tools for content managers to design easier to use content
  - Pages can now include accordion content, jump links, and anchor links

Before:

Online Tools

For Career Seekers:

- Take an employment readiness assessment – Are you starting to search for new employment? The **Employment Readiness Assessment** will help guide you through the important first steps to take at the start of your search for employment.
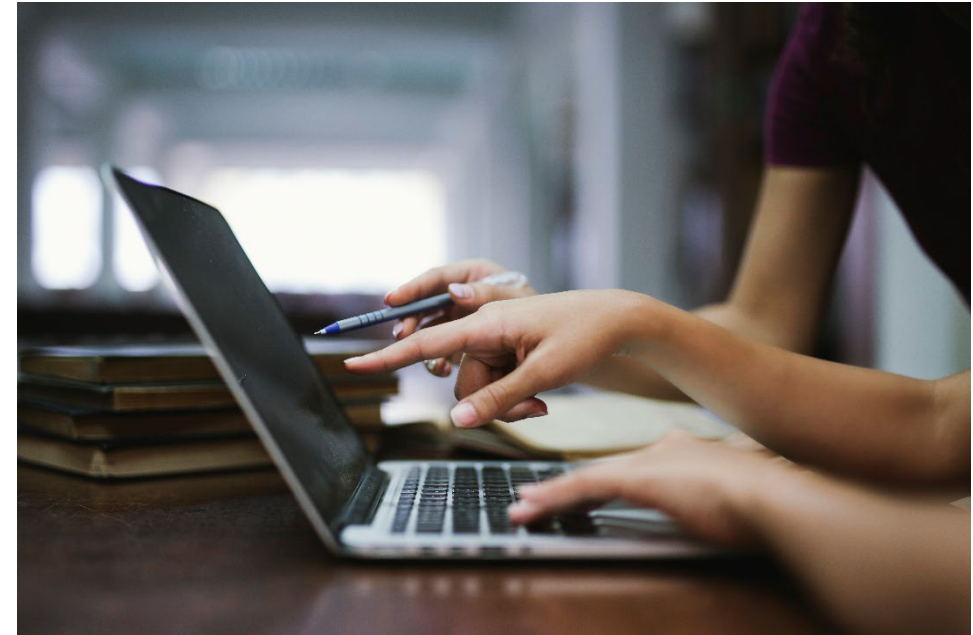
After:

Online Tools

For Career Seekers:

- Take an employment readiness assessment – Are you starting to search for new employment? The **Employment Readiness Assessment** will help guide you through the important first steps to take at the start of your search for employment.

Demo: Show and tell

- Accordion content
- Anchor links / Jump links
- Removed "CareerForce in the News" from the Homepage
- Header updates
  - Added "For Employers"
  - Removed "Newsroom"

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Next steps

- Exploring technical requirements to transition to a .gov web address

- Exploring technical requirements for new Resume Builder/resume upload experience

- A new look for the Job Search bar, sitewide button links, and bullet points

- Updating design of Event and Training search result cards
  - A less cluttered design with consistent colors

- Data export
  - Prep work to start reporting on self service activities on CareerForceMN.com

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Questions?

The conditions are right for us to succeed.

- **Monthly updates** – Fill out our engagement form to be added to the mailing list for monthly updates: https://forms.office.com/g/1kACc6Lpjr
- **Project webpage** – view this webpage to view meeting recording and other info: https://mn.gov/deed/programs-services/mnw-replacement/
- **Email** – Ryan.Wold@state.mn.us if you have any questions

Join us for our next update on:

Wednesday, September 25

11:00 a.m. – 12:00 p.m.

Via Teams

Calendar invites will be sent out later today!

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