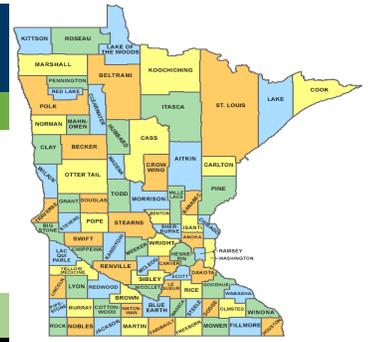


**COUNTY PROFILE**

**McLeod Co.**

McLeod Co. is a part of Economic Development Region 6E, which is located in the Central Planning Region.



**POPULATION CHARACTERISTICS**

2023 population:	<b>36,785 people</b>
Population change, 2020-2023	14 people 0.0% increase

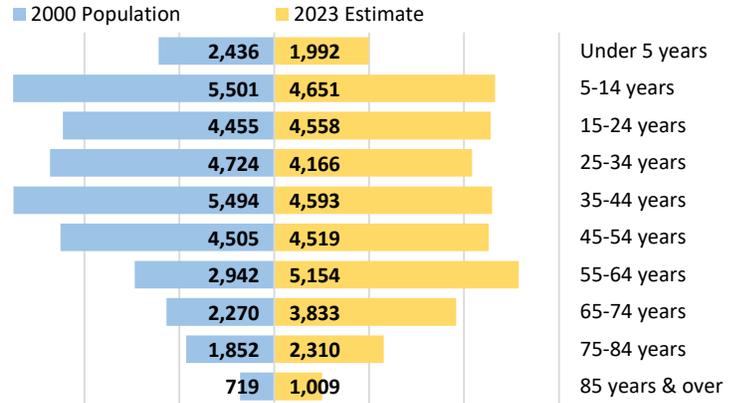
Median Age:	<b>41.3 years</b>
state:	38.5 years

McLeod Co. is the 29th largest of the 87 counties in the state. Its population increased so far this decade, ranking as the 52nd fastest growing in the state from 2020 to 2023. McLeod Co.'s population has an older median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

	Number	Percent
Under 5 years	1,992	5.4%
5-14 years	4,651	12.6%
15-24 years	4,558	12.4%
25-34 years	4,166	11.3%
35-44 years	4,593	12.5%
45-54 years	4,519	12.3%
55-64 years	5,154	14.0%
65-74 years	3,833	10.4%
75-84 years	2,310	6.3%
85 years & over	1,009	2.7%
<b>Total Population</b>	<b>36,785</b>	<b>100.0%</b>

Source: Census 2023 Population Estimates, 2018-2022 ACS

Figure 1. Population Pyramid, 2000-2023



McLeod Co. suffered a negative natural increase - more deaths than births from 2020 to 2023, but also experienced net in-migration - meaning more people moved in than moved out. In addition to domestic in-migration, McLeod Co. welcomed net international in-migration - gaining new Minnesotans from foreign countries (see Table 2).

	Total Population Change	April 1, 2020 to July 1, 2023					
		Natural Increase	Vital Events		Net Migration		
			Births	Deaths	Total	International	Domestic
McLeod Co.	14	-129	1,225	1,354	128	85	43
State of Minnesota	31,111	40,368	207,857	167,489	-11,352	34,624	-45,976

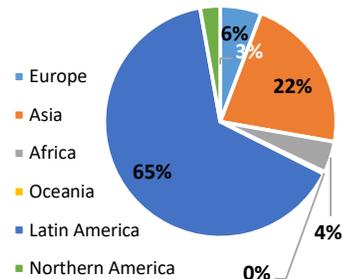
Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, McLeod Co. has a smaller percentage of foreign-born residents. From 2010 to 2022, McLeod Co. saw an increase in the number of foreign-born residents, which was faster than the statewide increase.

	McLeod Co.		Change 2010-2022		Minnesota	
	Number	Percent	Number	Percent	Percent	Change
<b>Foreign-born Population</b>	<b>1,393</b>	<b>3.8%</b>	<b>344</b>	<b>32.8%</b>	<b>8.5%</b>	<b>31.3%</b>
Europe	80	5.7%	-69	-46.3%	9.3%	-0.6%
Asia	307	22.0%	140	83.8%	36.7%	30.2%
Africa	61	4.4%	-26	-29.9%	28.1%	93.1%
Oceania	4	0.3%	4	#DIV/0!	0.4%	20.4%
Americas:	941	67.6%	295	45.7%	25.4%	7.5%
Latin America	902	64.8%	275	43.9%	22.9%	9.0%
Northern America	39	2.8%	20	105.3%	2.5%	-4.6%

Source: U.S. Census Bureau, 2018-2022 American Community Survey

Figure 2. Place of Birth for the Foreign Born Population, 2022



## COUNTY PROFILE

McLeod Co.

McLeod Co.'s population was becoming more racially diverse over time. Since 2011, the county's white population declined, but the number of people of other races increased (see Table 4).

**Figure 3. Population by Race, 2022**

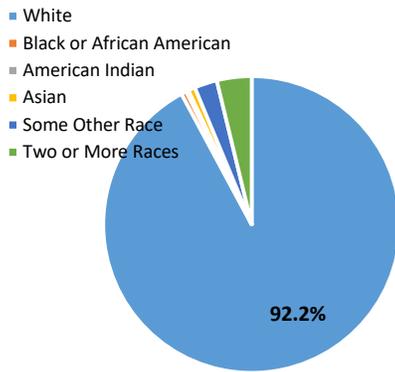


Table 4. Race and Hispanic Origin, 2022	McLeod Co.			Minnesota	
	Number	Percent	Change from 2011-2022	Percent	Change from 2011-2022
<b>Total</b>	<b>36,727</b>	<b>100.0%</b>	<b>0.0%</b>	<b>100.0%</b>	<b>7.9%</b>
White	33,844	92.2%	-3.7%	79.7%	-0.4%
Black or African American	209	0.6%	-32.1%	6.7%	44.3%
American Indian or Alaska Native	98	0.3%	-35.9%	0.9%	-10.2%
Asian or Other Pac. Islanders	277	0.8%	18.9%	5.1%	37.1%
Some Other Race	907	2.5%	85.1%	2.3%	84.7%
Two or More Races	1,392	3.8%	272.2%	5.3%	159.6%
Hispanic or Latino origin	2,542	6.9%	37.1%	5.7%	34.6%

Source: U.S. Census Bureau, 2018-2022 American Community Survey

## POPULATION PROJECTIONS

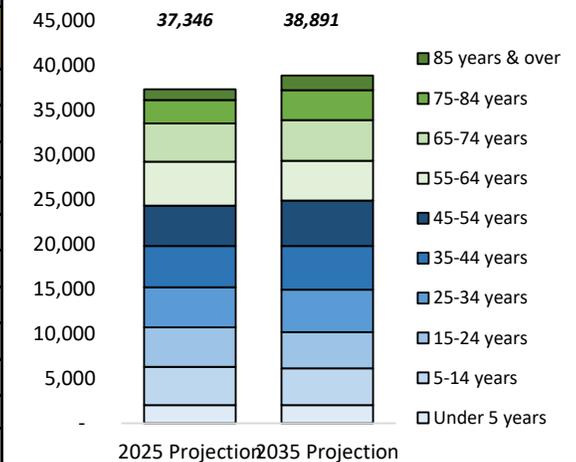
According to the Minnesota State Demographic Center, McLeod Co.'s population is expected to grow from 2025 to 2035, with a rate of change that is slower than the projected statewide growth rate (4.5%). In addition to the overall growth, the number of people aged 65 years and older is expected to increase over the next decade (see Figure 4 and Table 5).

**Table 5. Population Projections by Age Group, 2025-2035**

McLeod Co.	2025 Projection	2035 Projection	Numeric Change	Percent Change
Under 5 years	2,021	2,045	24	1.2%
5-14 years	4,288	4,099	-189	-4.4%
15-24 years	4,434	4,058	-376	-8.5%
25-34 years	4,455	4,739	284	6.4%
35-44 years	4,624	4,874	250	5.4%
45-54 years	4,523	5,091	568	12.6%
55-64 years	4,913	4,473	-440	-9.0%
65-74 years	4,282	4,524	242	5.7%
75-84 years	2,605	3,373	768	29.5%
85 years & over	1,201	1,615	414	34.5%
<b>Total Population</b>	<b>37,346</b>	<b>38,891</b>	<b>1,545</b>	<b>4.1%</b>

Source: Minnesota State Demographic Center

**Figure 4. Projections by Age Group, 2025-2035**



## EDUCATIONAL ATTAINMENT

McLeod Co. has a lower percentage of adults (18 years & over) with at least a high school diploma than the state (93.0%), and a lower percentage of people with at least some college experience. McLeod Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

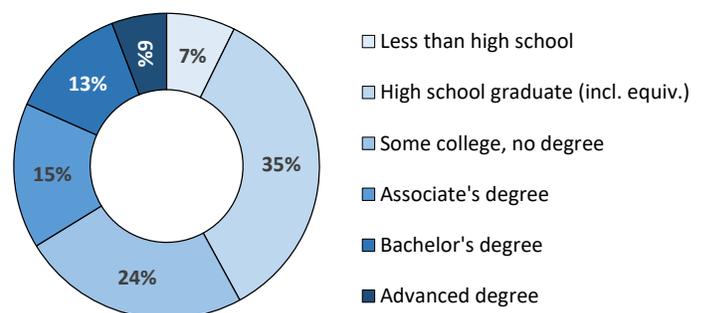
**Percentage of the adult population (18 years & over) with at least a high school diploma:**

**92.7%**

**College-educated: 58.0%**  
state: 68.5%

**Associate's Degree: 15.4%**  
**Bachelor's Degree: 12.5%**  
**Advanced Degree: 5.8%**

**Figure 5. Educational Attainment, 2022**



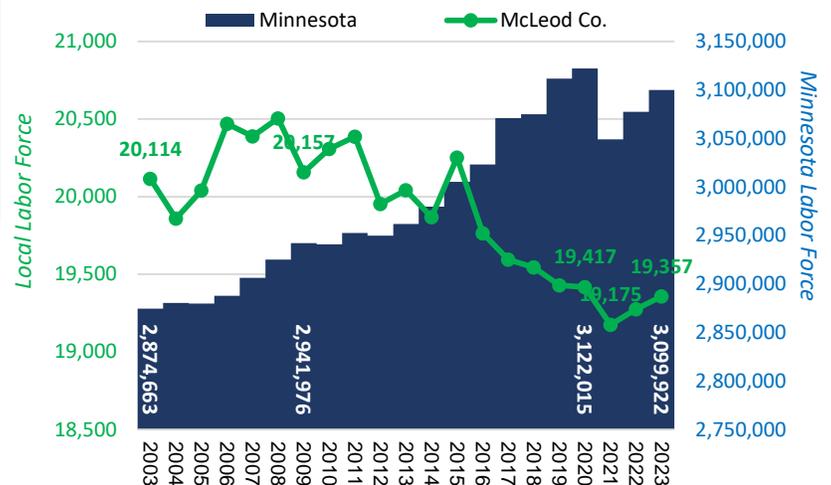
Source: U.S. Census Bureau, 2018-2022 American Community Survey

LABOR FORCE TRENDS

At 3.2%, McLeod Co. had a higher unemployment rate than the state in 2023. After the pandemic recession McLeod Co.'s unemployment rate declined compared to the 3.7% pre-pandemic rate posted in 2019. The number of unemployed workers actively seeking work in McLeod Co. increased over the past year, and is down compared to 2019.

<b>19,357</b> available workers	
Labor Force change, 2008-2023	-1,148 workers -5.6% decline
<b>3.2%</b> unemployment rate	2.8% state
<b>619</b> unemployed workers	

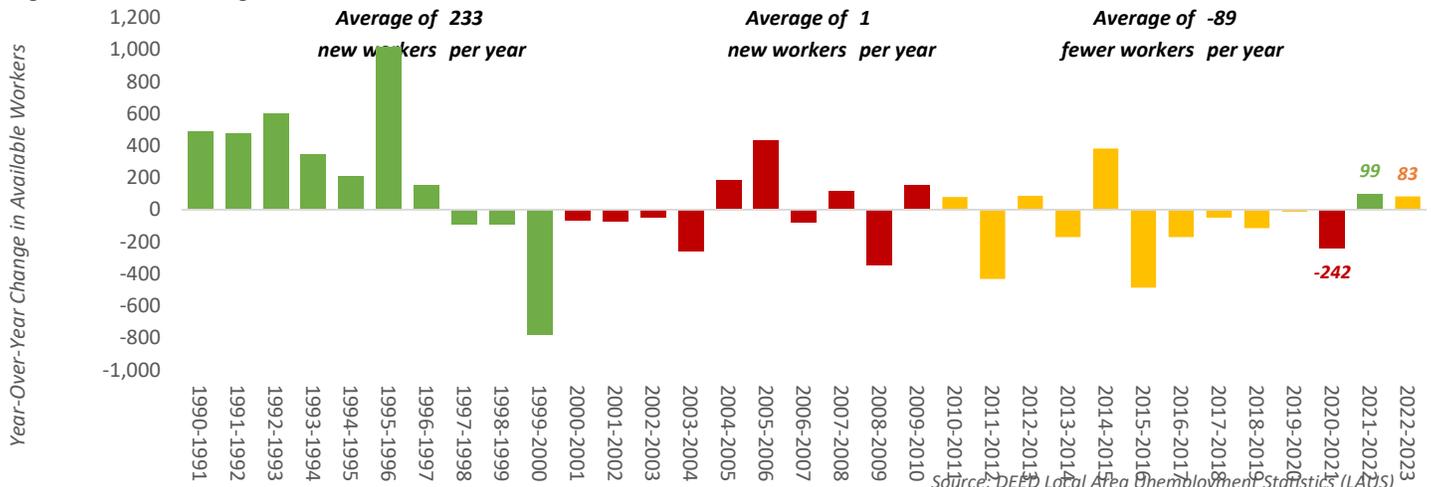
Figure 6. Annual Labor Force Estimates



Source: DEED Local Area Unemployment Statistics

Labor force growth has slowed in recent years. After experiencing a net gain of workers each year from 1990 to 2000, McLeod Co. averaged an annual gain of new workers from 2000 to 2010, and most recently a loss of fewer workers since 2010 (see Figure 7). Moving forward, McLeod Co. is expected to add workers from 2025 to 2035 (see Table 6).

Figure 7. Annual Change in Labor Force, 1990-2023



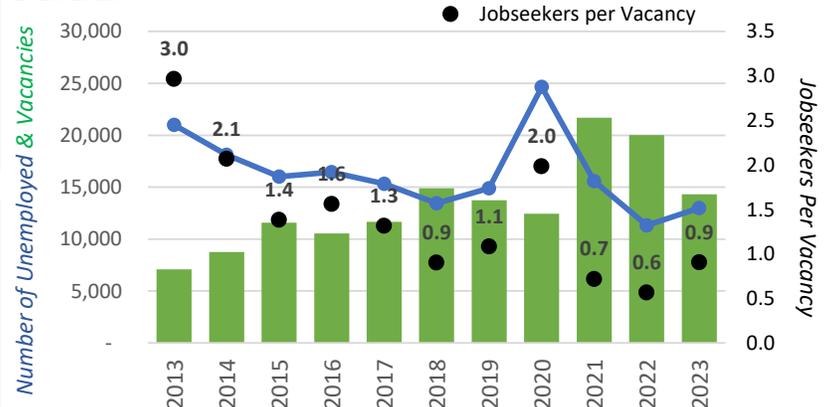
Source: DEED Local Area Unemployment Statistics (LAUS)

Table 6. Labor Force Projections, 2025-2035	Labor Force Projection	
	2025	2035
16 to 24 years	3,052	2,803
25 to 54 years	12,001	12,972
55 to 64 years	3,590	3,268
65 years & over	1,442	1,578
<b>Total Labor Force</b>	<b>20,085</b>	<b>20,622</b>

Source: Minnesota State Demographic Center, 2018-2022 ACS

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. In 2023, job vacancies in Central returned to pre-pandemic levels, but employers are still seeing challenges finding enough workers for open jobs (see Figure 8).

Figure 8. Jobseekers Per Vacancy, 2013-2023



Source: DEED Job Vacancy Survey, LAUS program

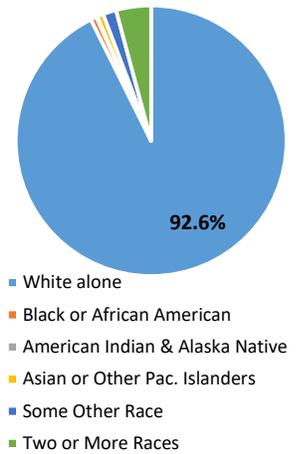
**LABOR FORCE CHARACTERISTICS**

McLeod Co. had a lower labor force participation rate than the state. The labor force in McLeod Co. is less racially diverse than the state (where 81.3% of workers are white alone), but is becoming more diverse over time.

**Table 7. Employment Characteristics, 2022**

	McLeod Co.			Minnesota		Labor Force by Gender	
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
<b>Total Labor Force</b>	<b>19,780</b>	<b>66.9%</b>	<b>3.2%</b>	<b>68.7%</b>	<b>4.0%</b>	<b>10,590</b>	<b>9,193</b>
16 to 19 years	1,157	59.6%	7.4%	53.0%	9.8%	521	635
20 to 24 years	1,884	90.5%	3.6%	83.1%	6.7%	1,004	880
25 to 44 years	7,735	88.4%	2.4%	88.8%	3.5%	4,223	3,513
45 to 54 years	3,962	87.8%	2.1%	87.8%	2.9%	2,120	1,843
55 to 64 years	3,760	73.1%	1.9%	72.8%	3.1%	2,038	1,724
65 to 74 years	1,095	28.6%	11.3%	27.6%	3.3%	602	492
75 years & over	189	5.7%	5.3%	6.6%	3.2%	82	106
<b>Employment Characteristics by Race &amp; Hispanic Origin</b>							
White alone	18,323	66.5%	3.1%	67.8%	3.4%		
Black or African American	142	79.8%	10.6%	71.5%	8.7%		
American Indian & Alaska Native	22	46.8%	50.0%	57.6%	11.9%		
Asian or Other Pac. Islanders	149	71.0%	2.0%	73.9%	3.6%		
Some Other Race	313	51.9%	4.8%	76.1%	6.1%		
Two or More Races	826	84.7%	2.6%	74.3%	6.6%		
Hispanic or Latino	1,039	66.5%	5.7%	77.0%	6.3%		
<b>Employment Characteristics by Disability, 20 to 64 years</b>							
With Any Disability, 20 to 64 years	1,373	60.8%	9.2%	54.4%	10.2%		
<b>Employment Characteristics by Educational Attainment, 25 to 64 years</b>							
Population, 25 to 64 years	15,459	84.0%	2.2%	84.4%	3.3%		
Less than H.S. Diploma	775	75.3%	2.9%	67.2%	4.6%		
H.S. Diploma or Equivalent	4,184	79.1%	2.3%	76.8%	2.5%		
Some College or Assoc. Degree	7,244	86.5%	1.6%	85.1%	3.6%		
Bachelor's Degree or Higher	3,254	87.7%	1.9%	90.3%	2.0%		

**Figure 9. Labor Force by Race, 2022**



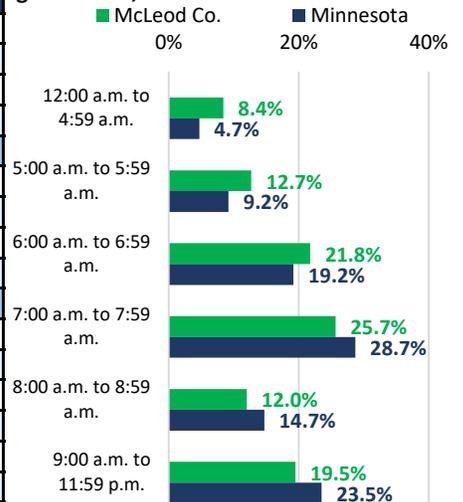
Source: 2018-2022 American Community Survey, 5-Year Estimates

A larger percentage of workers in McLeod Co. worked in the same county in which they live compared to the state. McLeod Co. also had a longer average commute time than the state.

**Table 8. Commuting Characteristics, 2022**

	McLeod Co.		Minnesota	
	Number	Percent	Number	Percent
Worked in state of residence	18,706	99.6%	2,867,086	97.7%
Worked in county of residence	12,752	67.9%	1,957,366	66.7%
Worked out of county of residence	5,954	31.7%	909,720	31.0%
Worked outside state of residence	75	0.4%	67,495	2.3%
<b>MEANS OF TRANSPORTATION TO WORK</b>				
Car, truck, or van	16,659	88.7%	2,338,861	79.7%
Public transportation (excl. taxicab)	94	0.5%	73,365	2.5%
Other method (walk, bike, taxi, etc.)	714	3.8%	120,318	4.1%
Worked at home	1,296	6.9%	399,103	13.6%
<b>TRAVEL TIME TO WORK</b>				
Less than 10 minutes	5,484	29.2%	475,402	16.2%
10 to 19 minutes	4,902	26.1%	906,786	30.9%
20 to 29 minutes	2,836	15.1%	651,477	22.2%
30 to 44 minutes	2,423	12.9%	563,440	19.2%
45 to 59 minutes	1,390	7.4%	181,944	6.2%
60 or more minutes	1,765	9.4%	155,533	5.3%
<b>Mean travel time to work (minutes)</b>	<b>23.8 minutes</b>		<b>23.3 minutes</b>	

**Figure 10. Time Leaving Home to go to Work, 2022**



Source: 2018-2022 American Community Survey, 5-Year Estimates

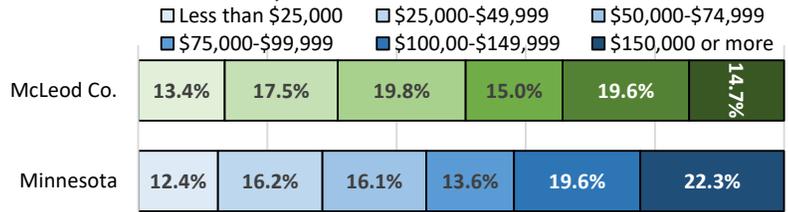
**INCOMES, COST OF LIVING, & HOUSING**

McLeod Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, McLeod Co. had the 27th highest median household income of the 87 counties in the state.

<b>Median Household Income</b>	<b>\$73,296</b>
state	\$84,313
<b>Median Family Income</b>	<b>\$96,492</b>
state	\$107,072
<b>Per Capita Income</b>	<b>\$39,361</b>
state	\$44,947

Source: 2018-2022 American Community Survey

Figure 11. Household Incomes, 2022



Source: 2018-2022 American Community Survey 5-Year Estimates

The cost of living has increased over the past 2 years with costs up in many areas. McLeod Co. had a lower cost of living than the state, with a required hourly wage of \$14.01 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$18.72 for a typical family with 2 adults and 1 child (see Table 9).

Table 9. Basic Needs Cost of Living Estimates, 2023

Category	Single Yearly Cost of Living	Hourly Wage Required	Monthly Costs							
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes	
Single Adult, 0 children										
McLeod Co.	\$29,147	\$14.01	\$0	\$405	\$161	\$664	\$637	\$256	\$306	
State of Minnesota	\$34,704	\$16.68	\$0	\$419	\$160	\$1,021	\$572	\$345	\$375	
Typical Family: 2 Adults (1 working full-time, 1 part-time), 1 child										
McLeod Co.	\$58,391	\$18.72	\$346	\$923	\$576	\$875	\$1,145	\$430	\$571	
State of Minnesota	\$67,320	\$21.58	\$544	\$955	\$574	\$1,285	\$977	\$536	\$739	

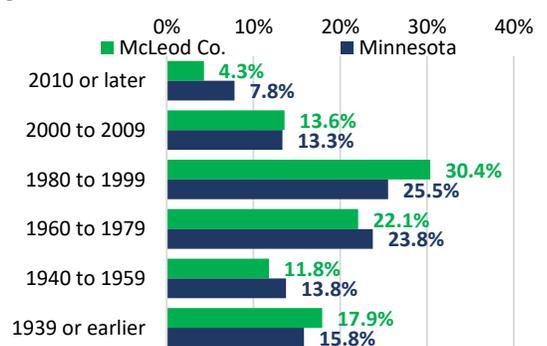
Source: DEED Cost of Living tool

McLeod Co. had a lower median house value than the state, having the 39th highest value of the 87 counties in 2022. McLeod Co.'s housing stock was older than the state's, with a lower percentage of units built since 2000 (see Figure 12).

Table 10. Estimated Value of Owner-occupied Housing Units, 2022	McLeod Co.		Minnesota
	Total	Percent	Percent
<b>Total</b>	<b>11,391</b>	<b>100.0%</b>	<b>100.0%</b>
Less than \$50,000	741	6.5%	4.1%
\$50,000 to \$99,999	378	3.3%	4.6%
\$100,000 to \$149,999	1,362	12.0%	7.1%
\$150,000 to \$199,999	2,678	23.5%	10.7%
\$200,000 to \$299,999	3,443	30.2%	27.1%
\$300,000 to \$499,999	2,242	19.7%	31.7%
\$500,000 or more	547	4.8%	14.7%
<b>Median (dollars)</b>	<b>\$214,300</b>		<b>\$286,800</b>

Source: 2018-2022 American Community Survey, 5-Year Estimates

Figure 12. Year Structure Built, 2022



**Median monthly owner costs, owner-occupied units with a mortgage** **\$1,583**

state \$1,818

**Percentage of households with a mortgage spending 30% or more of their income on housing costs** **22.6%**

state 22.0%

**Median monthly rent costs** **\$831**

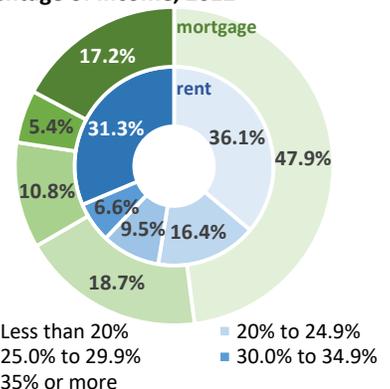
state \$1,178

**Percentage of renters spending 30% or more of their household income on rent** **37.9%**

state 46.7%

Source: 2018-2022 American Community Survey, 5-Year Estimates

Figure 13. Housing Costs as a Percentage of Income, 2022



OCCUPATIONS

At \$22.72 in 2024, wages were lower in Region 6E than the state. Overall, Region 6E had the 4th lowest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$46.75) and lowest for food preparation and serving related jobs (\$14.42) (see Table 11).

Table 11. Occupational Employment & Wage Statistics, 2024

Occupational Group	Region 6E				State of Minnesota		
	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	Estimated Statewide Jobs	Share of Total Jobs
<b>Total, All Occupations</b>	<b>\$22.72</b>	<b>50,190</b>	<b>100.0%</b>	<b>1.0</b>	<b>\$25.22</b>	<b>2,881,100</b>	<b>100.0%</b>
Management	\$46.75	2,600	5.2%	0.7	\$57.75	201,710	7.0%
Business & Financial Operations	\$33.43	1,780	3.5%	0.5	\$39.26	202,700	7.0%
Computer & Mathematical	\$38.50	490	1.0%	0.3	\$50.83	98,240	3.4%
Architecture & Engineering	\$39.59	970	1.9%	1.0	\$42.97	58,320	2.0%
Life, Physical & Social Science	\$34.10	270	0.5%	0.5	\$39.93	29,220	1.0%
Community & Social Service	\$29.26	1,090	2.2%	1.1	\$27.92	57,930	2.0%
Legal	\$31.58	150	0.3%	0.5	\$51.15	19,040	0.7%
Education, Training & Library	\$24.31	2,870	5.7%	1.0	\$28.22	163,340	5.7%
Arts, Design, Entertainment & Media	\$21.21	360	0.7%	0.6	\$29.01	36,160	1.3%
Healthcare Practitioners & Technical	\$39.40	2,900	5.8%	0.9	\$43.01	184,410	6.4%
Healthcare Support	\$17.70	4,210	8.4%	1.4	\$18.07	169,580	5.9%
Protective Service	\$26.87	680	1.4%	0.9	\$28.87	45,860	1.6%
Food Preparation & Serving Related	\$14.42	4,130	8.2%	1.0	\$15.07	232,190	8.1%
Building, Grounds Cleaning & Maint.	\$18.19	1,490	3.0%	1.1	\$18.83	79,660	2.8%
Personal Care & Service	\$16.94	730	1.5%	0.7	\$17.60	59,420	2.1%
Sales & Related	\$17.33	4,270	8.5%	1.0	\$18.82	242,440	8.4%
Office & Administrative Support	\$21.76	5,480	10.9%	0.9	\$23.86	352,250	12.2%
Farming, Fishing & Forestry	\$21.63	350	0.7%	5.7	\$22.13	3,520	0.1%
Construction & Extraction	\$28.25	2,040	4.1%	1.1	\$32.44	110,960	3.9%
Installation, Maintenance & Repair	\$26.38	2,250	4.5%	1.2	\$29.54	104,530	3.6%
Production	\$23.38	6,300	12.6%	1.8	\$23.05	203,810	7.1%
Transportation & Material Moving	\$21.88	4,810	9.6%	1.2	\$19.80	225,820	7.8%

Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2024

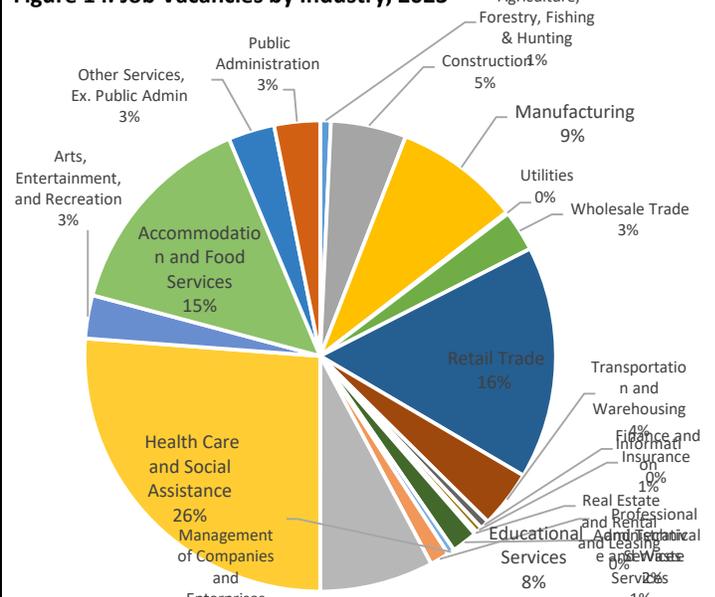
JOB VACANCY SURVEY

McLeod Co. is a part of the Central planning region. There were 14320 job vacancies posted by employers in 2023, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Central Job Vacancy Survey Results, 2023

Occupational Group	Number of Vacancies	Wage Offer
<b>Total, All Occupations</b>	<b>14,320</b>	<b>\$19.13</b>
Management	281	\$28.24
Business & Financial Operations	220	\$26.20
Computer & Mathematical	132	\$32.07
Architecture & Engineering	230	\$30.57
Life, Physical & Social Sciences	60	\$31.02
Community & Social Service	417	\$25.91
Education, Training & Library	597	\$19.04
Healthcare Practitioners & Technical	1,967	\$28.25
Healthcare Support	1,097	\$17.11
Protective Service	272	\$24.39
Food Preparation & Serving Related	2,319	\$14.84
Building, Grounds Cleaning & Maint.	318	\$16.27
Personal Care & Service	433	\$14.55
Sales & Related	1,632	\$17.55
Office & Administrative Support	747	\$17.98
Construction & Extraction	297	\$23.74
Installation, Maintenance & Repair	589	\$24.92
Production	993	\$20.14
Transportation & Material Moving	1,275	\$19.17

Figure 14. Job Vacancies by Industry, 2023



Source: DEED Job Vacancy Survey, 2023

OCCUPATIONS IN DEMAND

Table 13. Central Planning Region Occupations in Demand, 2023

Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher
Retail Salespersons \$35,817/yr	Heavy and Tractor-Trailer Truck Drivers \$60,953/yr	Registered Nurses \$97,279/yr	General and Operations Managers \$82,833/yr
Home Health and Personal Care Aides \$35,952/yr	Nursing Assistants \$40,289/yr	Radiologic Technologists and Technicians \$79,926/yr	Elementary School Teachers, Except Special Education \$65,116/yr
Fast Food and Counter Workers \$30,548/yr	Licensed Practical and Licensed Vocational Nurses \$58,035/yr	Police and Sheriff's Patrol Officers \$78,056/yr	Secondary School Teachers, Except Special and Career/Technical \$66,539/yr
Cashiers \$31,985/yr	Automotive Service Technicians and Mechanics \$49,872/yr	Industrial Engineering Technologists and Technicians \$64,316/yr	Medical and Health Services Managers \$108,690/yr
Stockers and Order Fillers \$38,723/yr	Machinists \$61,397/yr	Calibration Technologists and Technicians \$51,876/yr	Preschool Teachers, Except Special Education \$38,309/yr
Janitors and Cleaners, Except Maids and \$37,511/yr	Emergency Medical Technicians \$43,830/yr	Dental Hygienists \$95,926/yr	Accountants and Auditors \$73,436/yr
Waiters and Waitresses \$24,272/yr	Bookkeeping, Accounting, and Auditing Clerks \$49,071/yr	Detectives and Criminal Investigators \$77,932/yr	Child, Family, and School Social Workers \$65,914/yr
Childcare Workers \$32,303/yr	Electricians \$79,223/yr	Surgical Technologists \$66,288/yr	Industrial Engineers \$97,918/yr
First-Line Supervisors of Retail Sales Workers \$47,389/yr	Substance abuse, behavioral disorder, and mental health counselors \$54,808/yr	Human Resources Assistants, Except Payroll and Timekeeping \$49,531/yr	Project Management Specialists \$85,453/yr
Customer Service Representatives \$44,527/yr	Medical Assistants \$48,462/yr	Veterinary Technologists and Technicians \$46,438/yr	Special Education Teachers, Secondary School \$69,045/yr

Source: DEED Occupations in Demand

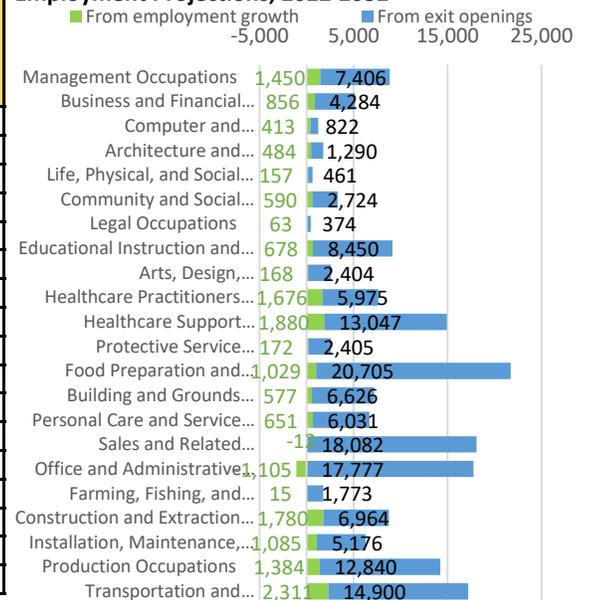
McLeod Co. is a part of the Central planning region, which is projected to see a 5.2% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Projections, 2022-2032

Central Planning Region	Estimated Employment 2022	Projected Employment 2032	Percent Change 2022-2032
<b>Total, All Industries</b>	<b>315,929</b>	<b>332,231</b>	<b>5.2%</b>
Natural Resources & Mining	5,649	5,809	2.8%
Utilities	1,986	1,998	0.6%
Construction	20,532	22,780	10.9%
Manufacturing	41,539	44,543	7.2%
Wholesale Trade	11,219	12,105	7.9%
Retail Trade	35,711	35,808	0.3%
Transportation & Warehousing	9,287	10,143	9.2%
Information	3,002	3,214	7.1%
Finance & Insurance, Real Estate	10,142	10,528	3.8%
Professional Services & Mgmt. of Companies	9,040	9,979	10.4%
Admin. Support & Waste Mgmt.	10,369	11,004	6.1%
Educational Services	24,622	24,913	1.2%
Health Care & Social Assistance	45,668	49,836	9.1%
Leisure & Hospitality	26,046	27,642	6.1%
Other Services	10,880	11,311	4.0%
Public Administration	20,424	21,077	3.2%

Source: DEED 2022-2032 Employment Outlook

Figure 15. Regional Occupational Employment Projections, 2022-2032



**ECONOMIC CHARACTERISTICS**

Coming out of the pandemic recession, after gaining jobs over the past year, McLeod Co. had the 28th largest economy of the 87 counties in the state. McLeod Co. was the 63rd fastest growing in the past year and the 46th fastest growing since 2019. From 2019 to 2023, employment in McLeod Co. is still down from the pandemic recession.

**1,021** business establishments

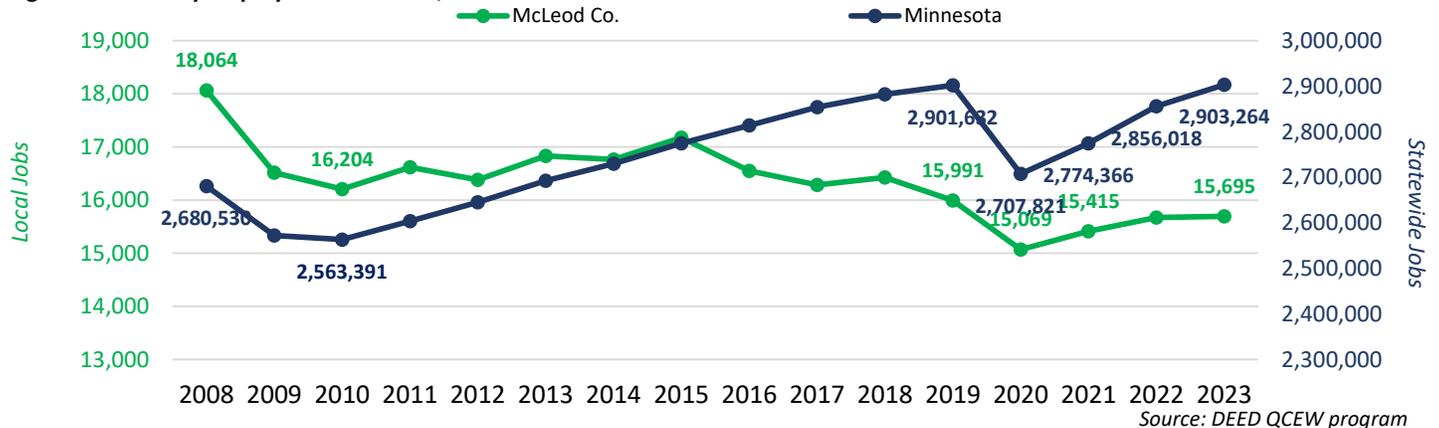
**\$54,868** annual average wage

**15,695** jobs

**\$861,152,379** total industry payroll

Job change, 2019-2023: -296 jobs, -1.9% decline

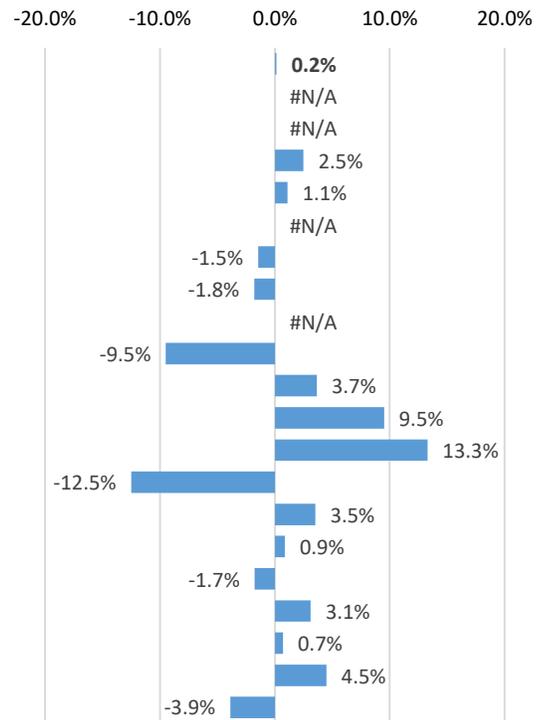
Figure 16. Industry Employment Statistics, 2008-2023



Source: DEED QCEW program

Industry	Number of Jobs	Percent of Total Jobs	Average Annual Wage
<b>Total, All Industries</b>	<b>15,695</b>	<b>100.0%</b>	<b>\$54,868</b>
Agriculture, Forestry, Fish & Hunt	#N/A	#N/A	#N/A
Mining	#N/A	#N/A	#N/A
Construction	493	3.1%	\$69,364
Manufacturing	4,570	29.1%	\$73,692
Utilities	#N/A	#N/A	#N/A
Wholesale Trade	542	3.5%	\$77,679
Retail Trade	1,929	12.3%	\$29,184
Transportation & Warehousing	#N/A	#N/A	#N/A
Information	124	0.8%	\$38,537
Finance & Insurance	369	2.4%	\$70,241
Real Estate & Rental & Leasing	69	0.4%	\$30,837
Professional & Technical Services	315	2.0%	\$13,800
Management of Companies	63	0.4%	\$50,648
Admin. Support & Waste Mgmt. Svcs.	440	2.8%	\$50,963
Educational Services	1,026	6.5%	\$46,733
Health Care & Social Assistance	2,527	16.1%	\$53,729
Arts, Entertainment, & Recreation	165	1.1%	\$22,530
Accommodation & Food Services	1,127	7.2%	\$19,129
Other Services	418	2.7%	\$32,809
Public Administration	696	4.4%	\$57,268

Figure 17. Change in Jobs, 2022-2023



Source: DEED Quarterly Census of Employment & Waages (QCEW)

For more information on McLeod Co.'s population, labor force, and economic trends, contact:

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Data updated: October 21, 2024