

**COUNTY PROFILE**

# Norman Co.

Norman Co. is a part of Economic Development Region 1, which is located in the Northwest Planning Region.



## POPULATION CHARACTERISTICS

2023 population:	<b>6,329 people</b>
Population change, 2020-2023	-112 people -1.7% decline

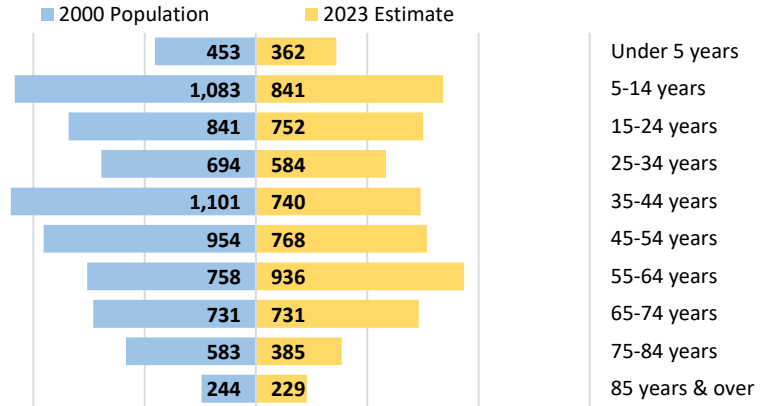
Median Age:	<b>43.7 years</b>
state:	38.5 years

Norman Co. is the 78th largest of the 87 counties in the state. Its population decreased so far this decade, ranking as the 71st fastest growing in the state from 2020 to 2023. Norman Co.'s population has an older median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

	Number	Percent
Under 5 years	362	5.7%
5-14 years	841	13.3%
15-24 years	752	11.9%
25-34 years	584	9.2%
35-44 years	740	11.7%
45-54 years	768	12.1%
55-64 years	936	14.8%
65-74 years	731	11.6%
75-84 years	385	6.1%
85 years & over	229	3.6%
<b>Total Population</b>	<b>6,329</b>	<b>100.0%</b>

Source: Census 2023 Population Estimates, 2018-2022 ACS

Figure 1. Population Pyramid, 2000-2023



Norman Co. suffered a negative natural increase - more deaths than births from 2020 to 2023, but also experienced net out-migration - meaning more people moved out than moved in. Despite suffering domestic out-migration, Norman Co. welcomed net international immigration - gaining new Minnesotans from foreign countries (see Table 2).

	Total Population Change	April 1, 2020 to July 1, 2023					
		Natural Increase	Vital Events		Net Migration		
			Births	Deaths	Total	International	Domestic
Norman Co.	-114	-57	216	273	-61	18	-79
State of Minnesota	31,111	40,368	207,857	167,489	-11,352	34,624	-45,976

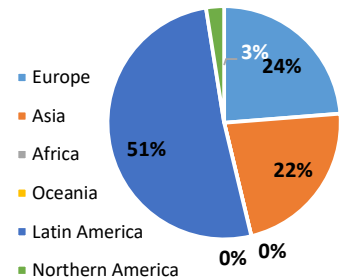
Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Norman Co. has a smaller percentage of foreign-born residents. From 2010 to 2022, Norman Co. saw a decrease in the number of foreign-born residents, though it was slower than the statewide increase.

	Norman Co.		Change 2010-2022		Minnesota	
	Number	Percent	Number	Percent	Percent	Change
<b>Foreign-born Population</b>	<b>80</b>	<b>1.2%</b>	<b>-9</b>	<b>-10.1%</b>	<b>8.5%</b>	<b>31.3%</b>
Europe	19	23.8%	1	5.6%	9.3%	-0.6%
Asia	18	22.5%	-19	-51.4%	36.7%	30.2%
Africa	0	0.0%	0	#DIV/0!	28.1%	93.1%
Oceania	0	0.0%	0	#DIV/0!	0.4%	20.4%
Americas:	43	53.8%	9	26.5%	25.4%	7.5%
Latin America	41	51.3%	17	70.8%	22.9%	9.0%
Northern America	2	2.5%	-8	-80.0%	2.5%	-4.6%

Source: U.S. Census Bureau, 2018-2022 American Community Survey

Figure 2. Place of Birth for the Foreign Born Population, 2022



## COUNTY PROFILE

Norman Co.

Norman Co.'s population was becoming more racially diverse over time. Since 2011, the county's white population declined, but the number of people of other races increased (see Table 4).

**Figure 3. Population by Race, 2022**

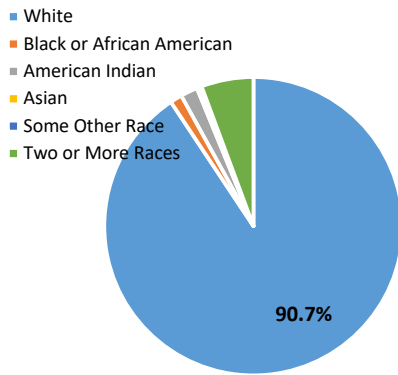


Table 4. Race and Hispanic Origin, 2022	Norman Co.			Minnesota	
	Number	Percent	Change from 2011-2022	Percent	Change from 2011-2022
<b>Total</b>	<b>6,457</b>	<b>100.0%</b>	<b>-5.7%</b>	<b>100.0%</b>	<b>7.9%</b>
White	5,854	90.7%	-9.6%	79.7%	-0.4%
Black or African American	84	1.3%	460.0%	6.7%	44.3%
American Indian or Alaska Native	119	1.8%	-7.0%	0.9%	-10.2%
Asian or Other Pac. Islanders	8	0.1%	-77.1%	5.1%	37.1%
Some Other Race	27	0.4%	-59.7%	2.3%	84.7%
Two or More Races	365	5.7%	185.2%	5.3%	159.6%
Hispanic or Latino origin	353	5.5%	31.7%	5.7%	34.6%

Source: U.S. Census Bureau, 2018-2022 American Community Survey

## POPULATION PROJECTIONS

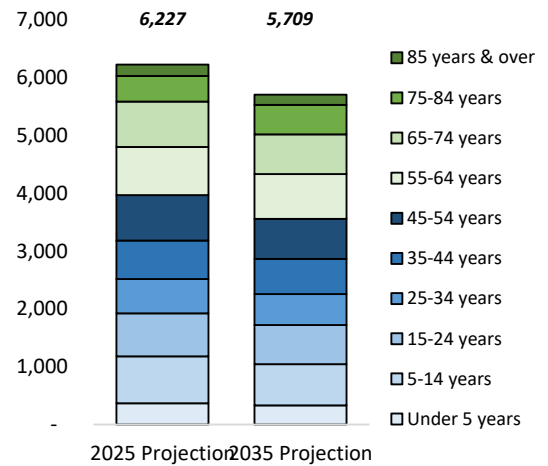
According to the Minnesota State Demographic Center, Norman Co.'s population is expected to decline from 2025 to 2035, with a rate of change that is slower than the projected statewide growth rate (4.5%). Despite the decline, the number of people aged 65 years and older is expected to decrease over the next decade (see Figure 4 and Table 5).

**Table 5. Population Projections by Age Group, 2025-2035**

Norman Co.	2025 Projection	2035 Projection	Numeric Change	Percent Change
Under 5 years	367	333	-34	-9.3%
5-14 years	813	714	-99	-12.2%
15-24 years	744	674	-70	-9.4%
25-34 years	596	536	-60	-10.1%
35-44 years	664	607	-57	-8.6%
45-54 years	784	696	-88	-11.2%
55-64 years	834	776	-58	-7.0%
65-74 years	788	684	-104	-13.2%
75-84 years	438	511	73	16.7%
85 years & over	199	178	-21	-10.6%
<b>Total Population</b>	<b>6,227</b>	<b>5,709</b>	<b>-518</b>	<b>-8.3%</b>

Source: Minnesota State Demographic Center

**Figure 4. Projections by Age Group, 2025-2035**

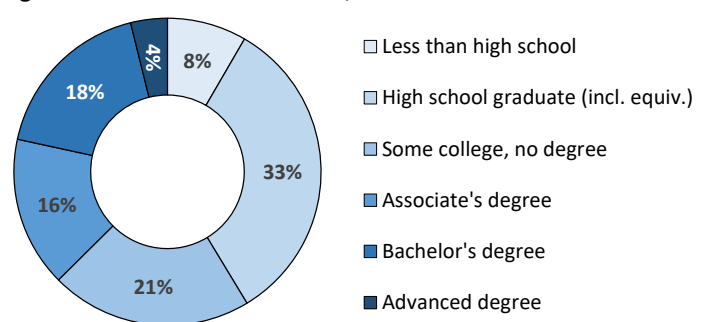


## EDUCATIONAL ATTAINMENT

Norman Co. has a lower percentage of adults (18 years & over) with at least a high school diploma than the state (93.0%), and a lower percentage of people with at least some college experience. Norman Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

<b>Percentage of the adult population (18 years &amp; over) with at least a high school diploma:</b>	<b>91.6%</b>
<b>College-educated:</b>	<b>58.7%</b>
state:	68.5%
<b>Associate's Degree:</b>	<b>15.8%</b>
<b>Bachelor's Degree:</b>	<b>17.7%</b>
<b>Advanced Degree:</b>	<b>3.9%</b>

**Figure 5. Educational Attainment, 2022**



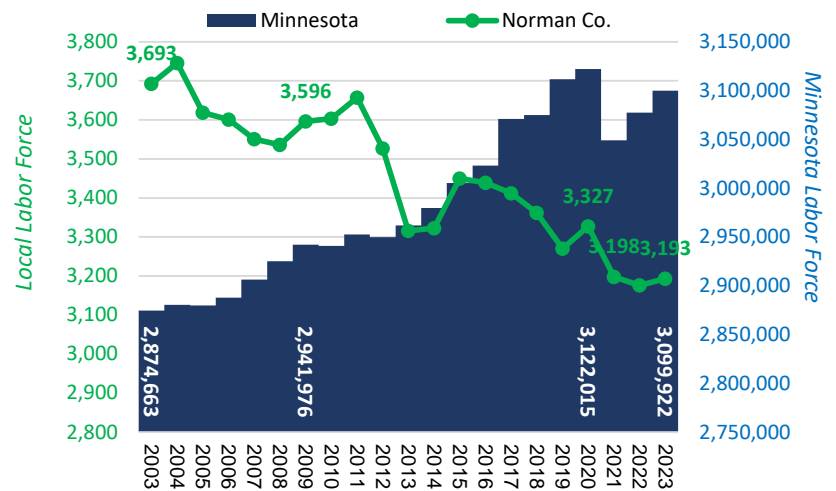
Source: U.S. Census Bureau, 2018-2022 American Community Survey

LABOR FORCE TRENDS

At 3.5%, Norman Co. had a higher unemployment rate than the state in 2023. After the pandemic recession Norman Co.'s unemployment rate declined compared to the 4.9% pre-pandemic rate posted in 2019. The number of unemployed workers actively seeking work in Norman Co. increased over the past year, and is down compared to 2019.

<b>3,193</b> available workers	
Labor Force change, 2008-2023	-343 workers -9.7% decline
<b>3.5%</b> unemployment rate	2.8% state
<b>112</b> unemployed workers	

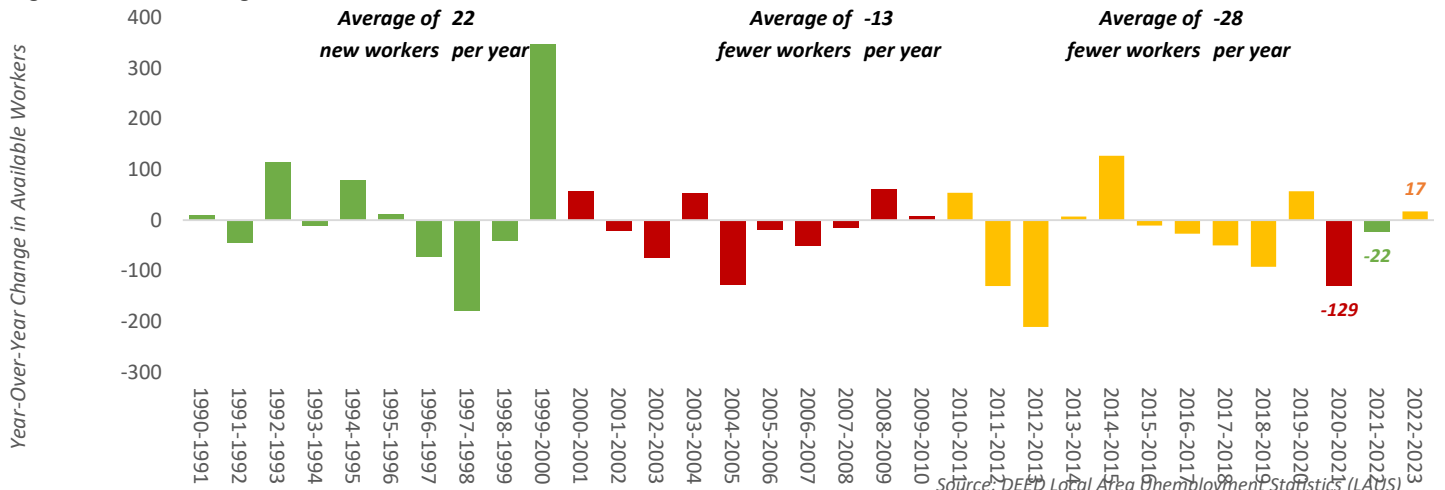
Figure 6. Annual Labor Force Estimates



Source: DEED Local Area Unemployment Statistics

Labor force growth has slowed in recent years. After experiencing a net gain of workers each year from 1990 to 2000, Norman Co. averaged an annual loss of fewer workers from 2000 to 2010, and most recently a loss of fewer workers since 2010 (see Figure 7). Moving forward, Norman Co. is expected to see a labor force decline from 2025 to 2035 (see Table 6).

Figure 7. Annual Change in Labor Force, 1990-2023



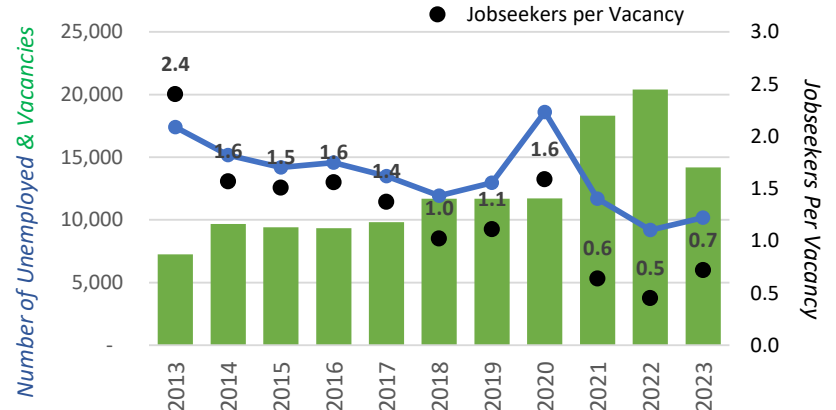
Source: DEED Local Area Unemployment Statistics (LAUS)

Table 6. Labor Force Projections, 2025-2035	Labor Force Projection	
	2025	2035
16 to 24 years	442	402
25 to 54 years	1,791	1,611
55 to 64 years	590	549
65 years & over	287	260
<b>Total Labor Force</b>	<b>3,109</b>	<b>2,822</b>

Source: Minnesota State Demographic Center, 2018-2022 ACS

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. In 2023, job vacancies in Northwest returned to pre-pandemic levels, but employers are still seeing challenges finding enough workers for open jobs (see Figure 8).

Figure 8. Jobseekers Per Vacancy, 2013-2023



Source: DEED Job Vacancy Survey, LAUS program

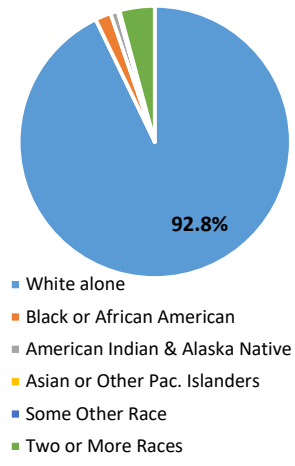
**LABOR FORCE CHARACTERISTICS**

Norman Co. had a lower labor force participation rate than the state. The labor force in Norman Co. is less racially diverse than the state (where 81.3% of workers are white alone), but is becoming more diverse over time.

**Table 7. Employment Characteristics, 2022**

	Norman Co.			Minnesota		Labor Force by Gender	
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
<b>Total Labor Force</b>	<b>3,261</b>	<b>63.6%</b>	<b>5.1%</b>	<b>68.7%</b>	<b>4.0%</b>	<b>1,775</b>	<b>1,484</b>
16 to 19 years	185	54.9%	1.6%	53.0%	9.8%	89	96
20 to 24 years	257	78.6%	26.5%	83.1%	6.7%	149	108
25 to 44 years	1,168	86.5%	5.3%	88.8%	3.5%	618	550
45 to 54 years	701	89.4%	2.7%	87.8%	2.9%	390	311
55 to 64 years	675	70.7%	1.8%	72.8%	3.1%	358	317
65 to 74 years	220	29.5%	1.4%	27.6%	3.3%	143	77
75 years & over	53	8.5%	0.0%	6.6%	3.2%	28	25
<b>Employment Characteristics by Race &amp; Hispanic Origin</b>							
White alone	3,027	64.3%	4.9%	67.8%	3.4%		
Black or African American	61	88.4%	14.8%	71.5%	8.7%		
American Indian & Alaska Native	29	37.2%	10.3%	57.6%	11.9%		
Asian or Other Pac. Islanders	1	12.5%	0.0%	73.9%	3.6%		
Some Other Race	6	27.3%	33.3%	76.1%	6.1%		
Two or More Races	136	56.0%	3.7%	74.3%	6.6%		
Hispanic or Latino	146	62.4%	8.9%	77.0%	6.3%		
<b>Employment Characteristics by Disability, 20 to 64 years</b>							
With Any Disability, 20 to 64 years	227	58.4%	6.6%	54.4%	10.2%		
<b>Employment Characteristics by Educational Attainment, 25 to 64 years</b>							
Population, 25 to 64 years	2,543	82.3%	3.7%	84.4%	3.3%		
Less than H.S. Diploma	105	58.3%	4.2%	67.2%	4.6%		
H.S. Diploma or Equivalent	760	81.0%	7.8%	76.8%	2.5%		
Some College or Assoc. Degree	1,070	86.4%	3.8%	85.1%	3.6%		
Bachelor's Degree or Higher	608	82.9%	0.0%	90.3%	2.0%		

**Figure 9. Labor Force by Race, 2022**



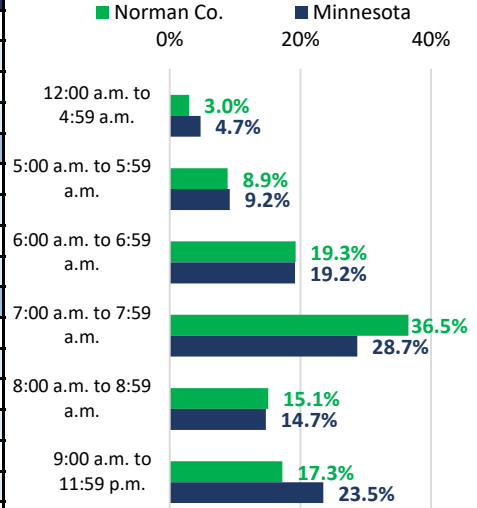
Source: 2018-2022 American Community Survey, 5-Year Estimates

A smaller percentage of workers in Norman Co. worked in the same county in which they live compared to the state. Norman Co. also had a longer average commute time than the state.

**Table 8. Commuting Characteristics, 2022**

	Norman Co.		Minnesota	
	Number	Percent	Number	Percent
Worked in state of residence	2,513	82.5%	2,867,086	97.7%
Worked in county of residence	1,837	60.3%	1,957,366	66.7%
Worked out of county of residence	673	22.1%	909,720	31.0%
Worked outside state of residence	533	17.5%	67,495	2.3%
<b>MEANS OF TRANSPORTATION TO WORK</b>				
Car, truck, or van	2,610	85.7%	2,338,861	79.7%
Public transportation (excl. taxicab)	12	0.4%	73,365	2.5%
Other method (walk, bike, taxi, etc.)	247	8.1%	120,318	4.1%
Worked at home	180	5.9%	399,103	13.6%
<b>TRAVEL TIME TO WORK</b>				
Less than 10 minutes	1,084	35.6%	475,402	16.2%
10 to 19 minutes	567	18.6%	906,786	30.9%
20 to 29 minutes	393	12.9%	651,477	22.2%
30 to 44 minutes	375	12.3%	563,440	19.2%
45 to 59 minutes	241	7.9%	181,944	6.2%
60 or more minutes	390	12.8%	155,533	5.3%
<b>Mean travel time to work (minutes)</b>	<b>24.0 minutes</b>		<b>23.3 minutes</b>	

**Figure 10. Time Leaving Home to go to Work, 2022**



Source: 2018-2022 American Community Survey, 5-Year Estimates

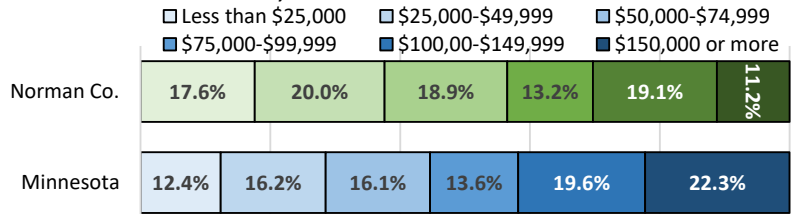
**INCOMES, COST OF LIVING, & HOUSING**

Norman Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Norman Co. had the 66th highest median household income of the 87 counties in the state.

<b>Median Household Income</b>	<b>\$65,278</b>
state	\$84,313
<b>Median Family Income</b>	<b>\$91,597</b>
state	\$107,072
<b>Per Capita Income</b>	<b>\$36,245</b>
state	\$44,947

Source: 2018-2022 American Community Survey

Figure 11. Household Incomes, 2022



Source: 2018-2022 American Community Survey 5-Year Estimates

The cost of living has increased over the past 2 years with costs up in many areas. Norman Co. had a lower cost of living than the state, with a required hourly wage of \$13.92 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$18.62 for a typical family with 2 adults and 1 child (see Table 9).

Table 9. Basic Needs Cost of Living Estimates, 2023

Category	Single Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Single Adult, 0 children									
Norman Co.	\$28,962	\$13.92	\$0	\$414	\$161	\$638	\$643	\$252	\$305
State of Minnesota	\$34,704	\$16.68	\$0	\$419	\$160	\$1,021	\$572	\$345	\$375
Typical Family: 2 Adults (1 working full-time, 1 part-time), 1 child									
Norman Co.	\$58,081	\$18.62	\$309	\$945	\$576	\$853	\$1,161	\$430	\$566
State of Minnesota	\$67,320	\$21.58	\$544	\$955	\$574	\$1,285	\$977	\$536	\$739

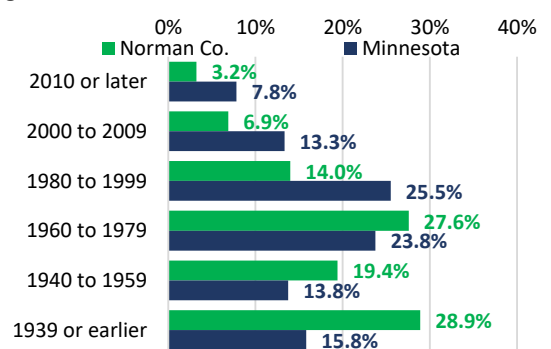
Source: DEED Cost of Living tool

Norman Co. had a lower median house value than the state, having the 80th highest value of the 87 counties in 2022. Norman Co.'s housing stock was older than the state's, with a lower percentage of units built since 2000 (see Figure 12).

Table 10. Estimated Value of Owner-occupied Housing Units, 2022	Norman Co.		Minnesota
	Total	Percent	Percent
<b>Total</b>	<b>2,156</b>	<b>100.0%</b>	<b>100.0%</b>
Less than \$50,000	288	13.4%	4.1%
\$50,000 to \$99,999	493	22.9%	4.6%
\$100,000 to \$149,999	453	21.0%	7.1%
\$150,000 to \$199,999	372	17.3%	10.7%
\$200,000 to \$299,999	331	15.4%	27.1%
\$300,000 to \$499,999	165	7.7%	31.7%
\$500,000 or more	54	2.5%	14.7%
<b>Median (dollars)</b>	<b>\$129,300</b>		<b>\$286,800</b>

Source: 2018-2022 American Community Survey, 5-Year Estimates

Figure 12. Year Structure Built, 2022



<b>Median monthly owner costs, owner-occupied units with a mortgage</b>	<b>\$1,193</b>
state	\$1,818

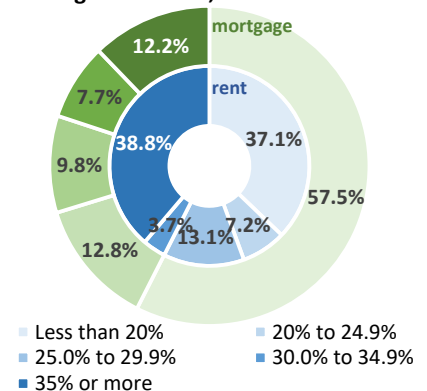
<b>Percentage of households with a mortgage spending 30% or more of their income on housing costs</b>	<b>19.9%</b>
state	22.0%

<b>Median monthly rent costs</b>	<b>\$717</b>
state	\$1,178

<b>Percentage of renters spending 30% or more of their household income on rent</b>	<b>42.5%</b>
state	46.7%

Source: 2018-2022 American Community Survey, 5-Year Estimates

Figure 13. Housing Costs as a Percentage of Income, 2022





OCCUPATIONS

At \$23.51 in 2024, wages were lower in Region 1 than the state. Overall, Region 1 had the 4th highest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$46.27) and lowest for food preparation and serving related jobs (\$14.65) (see Table 11).

Table 11. Occupational Employment & Wage Statistics, 2024

Occupational Group	Region 1				State of Minnesota		
	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	Estimated Statewide Jobs	Share of Total Jobs
<b>Total, All Occupations</b>	<b>\$23.51</b>	<b>35,370</b>	<b>100.0%</b>	<b>1.0</b>	<b>\$25.22</b>	<b>2,881,100</b>	<b>100.0%</b>
Management	\$46.27	1,950	5.5%	0.8	\$57.75	201,710	7.0%
Business & Financial Operations	\$31.06	1,570	4.4%	0.6	\$39.26	202,700	7.0%
Computer & Mathematical	\$42.17	570	1.6%	0.5	\$50.83	98,240	3.4%
Architecture & Engineering	\$36.26	530	1.5%	0.7	\$42.97	58,320	2.0%
Life, Physical & Social Science	\$31.52	260	0.7%	0.7	\$39.93	29,220	1.0%
Community & Social Service	\$29.08	650	1.8%	0.9	\$27.92	57,930	2.0%
Legal	\$39.81	80	0.2%	0.3	\$51.15	19,040	0.7%
Education, Training & Library	\$24.78	2,520	7.1%	1.3	\$28.22	163,340	5.7%
Arts, Design, Entertainment & Media	\$24.62	230	0.7%	0.5	\$29.01	36,160	1.3%
Healthcare Practitioners & Technical	\$36.52	1,810	5.1%	0.8	\$43.01	184,410	6.4%
Healthcare Support	\$18.62	1,510	4.3%	0.7	\$18.07	169,580	5.9%
Protective Service	\$27.66	590	1.7%	1.0	\$28.87	45,860	1.6%
Food Preparation & Serving Related	\$14.65	2,710	7.7%	1.0	\$15.07	232,190	8.1%
Building, Grounds Cleaning & Maint.	\$18.27	1,000	2.8%	1.0	\$18.83	79,660	2.8%
Personal Care & Service	\$17.05	580	1.6%	0.8	\$17.60	59,420	2.1%
Sales & Related	\$17.49	3,060	8.7%	1.0	\$18.82	242,440	8.4%
Office & Administrative Support	\$24.10	4,490	12.7%	1.0	\$23.86	352,250	12.2%
Farming, Fishing & Forestry	\$23.67	180	0.5%	4.2	\$22.13	3,520	0.1%
Construction & Extraction	\$28.25	1,110	3.1%	0.8	\$32.44	110,960	3.9%
Installation, Maintenance & Repair	\$27.19	1,410	4.0%	1.1	\$29.54	104,530	3.6%
Production	\$21.48	4,140	11.7%	1.7	\$23.05	203,810	7.1%
Transportation & Material Moving	\$23.73	4,440	12.6%	1.6	\$19.80	225,820	7.8%

Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2024

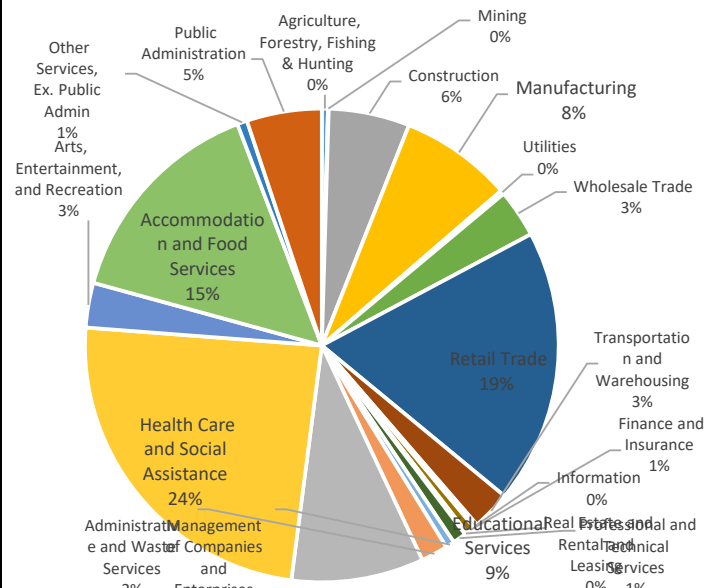
JOB VACANCY SURVEY

Norman Co. is a part of the Northwest planning region. There were 14193 job vacancies posted by employers in 2023, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Northwest Job Vacancy Survey Results, 2023

Occupational Group	Number of Vacancies	Wage Offer
<b>Total, All Occupations</b>	<b>14,193</b>	<b>\$17.77</b>
Management	180	\$31.08
Business & Financial Operations	162	\$23.79
Computer & Mathematical	49	\$30.06
Architecture & Engineering	110	\$30.65
Life, Physical & Social Sciences	105	\$26.90
Community & Social Service	326	\$22.39
Education, Training & Library	668	\$18.97
Healthcare Practitioners & Technical	1,478	\$28.94
Healthcare Support	1,168	\$15.09
Protective Service	277	\$23.55
Food Preparation & Serving Related	2,518	\$14.63
Building, Grounds Cleaning & Maint.	594	\$16.01
Personal Care & Service	223	\$15.86
Sales & Related	1,918	\$15.97
Office & Administrative Support	508	\$17.18
Construction & Extraction	727	N/A
Installation, Maintenance & Repair	609	\$20.26
Production	668	\$20.44
Transportation & Material Moving	1,263	\$20.23

Figure 14. Job Vacancies by Industry, 2023



Source: DEED Job Vacancy Survey, 2023

OCCUPATIONS IN DEMAND

Table 13. Northwest Planning Region Occupations in Demand, 2023

Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher
Home Health and Personal Care Aides \$36,108/yr	Heavy and Tractor-Trailer Truck Drivers \$54,491/yr	Registered Nurses \$84,785/yr	General and Operations Managers \$77,521/yr
Retail Salespersons \$35,088/yr	Nursing Assistants \$40,033/yr	Police and Sheriff's Patrol Officers \$71,010/yr	Elementary School Teachers, Except Special Education \$64,121/yr
Cashiers \$30,773/yr	Licensed Practical and Licensed Vocational Nurses \$54,946/yr	Radiologic Technologists and Technicians \$78,771/yr	Secondary School Teachers, Except Special and Career/Technical \$66,299/yr
Teaching Assistants, Except Postsecondary \$38,126/yr	Automotive Service Technicians and Mechanics \$47,486/yr	Dental Hygienists \$85,989/yr	Accountants and Auditors \$64,893/yr
Stockers and Order Fillers \$40,709/yr	Bookkeeping, Accounting, and Auditing Clerks \$48,131/yr	Civil Engineering Technologists and Technicians \$71,227/yr	Substitute Teachers, Short-Term \$46,162/yr
Janitors and Cleaners, Except Maids and \$38,122/yr	Substance abuse, behavioral disorder, and mental health counselors \$49,479/yr	Paralegals and Legal Assistants \$59,200/yr	Medical and Health Services Managers \$102,974/yr
Cooks, Restaurant \$36,830/yr	Machinists \$51,295/yr	Occupational Therapy Assistants \$59,627/yr	Child, Family, and School Social Workers \$63,680/yr
Food Preparation Workers \$31,855/yr	Electricians \$65,524/yr	Computer Network Support Specialists \$70,049/yr	Preschool Teachers, Except Special Education \$37,999/yr
Miscellaneous Assemblers and Fabricators \$40,826/yr	Bus and Truck Mechanics and Diesel Engine Specialists \$59,152/yr	Surgical Technologists \$64,809/yr	Pharmacists \$140,993/yr
First-Line Supervisors of Retail Sales Workers \$46,395/yr	Paramedics \$64,134/yr	Industrial Engineering Technologists and Technicians \$60,791/yr	Physical Therapists \$98,061/yr

Source: DEED Occupations in Demand

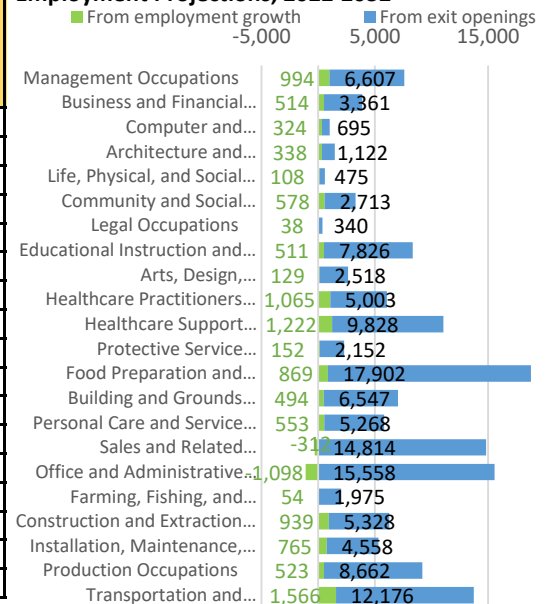
Norman Co. is a part of the Northwest planning region, which is projected to see a 3.9% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Projections, 2022-2032

	Estimated Employment 2022	Projected Employment 2032	Percent Change 2022-2032
<b>Northwest Planning Region</b>			
<b>Total, All Industries</b>	<b>265,321</b>	<b>275,647</b>	<b>3.9%</b>
Natural Resources & Mining	6,095	6,335	3.9%
Utilities	1,126	1,125	-0.1%
Construction	11,719	12,715	8.5%
Manufacturing	29,871	31,429	5.2%
Wholesale Trade	12,936	14,034	8.5%
Retail Trade	27,705	27,590	-0.4%
Transportation & Warehousing	5,579	5,997	7.5%
Information	2,451	2,470	0.8%
Finance & Insurance, Real Estate	8,067	8,366	3.7%
Professional Services & Mgmt. of Companies	5,609	6,152	9.7%
Admin. Support & Waste Mgmt.	4,192	4,460	6.4%
Educational Services	22,849	22,989	0.6%
Health Care & Social Assistance	36,421	38,978	7.0%
Leisure & Hospitality	24,958	26,706	7.0%
Other Services	9,824	10,129	3.1%
Public Administration	24,161	24,869	2.9%

Source: DEED 2022-2032 Employment Outlook

Figure 15. Regional Occupational Employment Projections, 2022-2032



**ECONOMIC CHARACTERISTICS**

Coming out of the pandemic recession, after gaining jobs over the past year, Norman Co. had the 82nd largest economy of the 87 counties in the state. Norman Co. was the 38th fastest growing in the past year and the 12th fastest growing since 2019. From 2019 to 2023, employment in Norman Co. grew despite the pandemic recession.

**252** business establishments

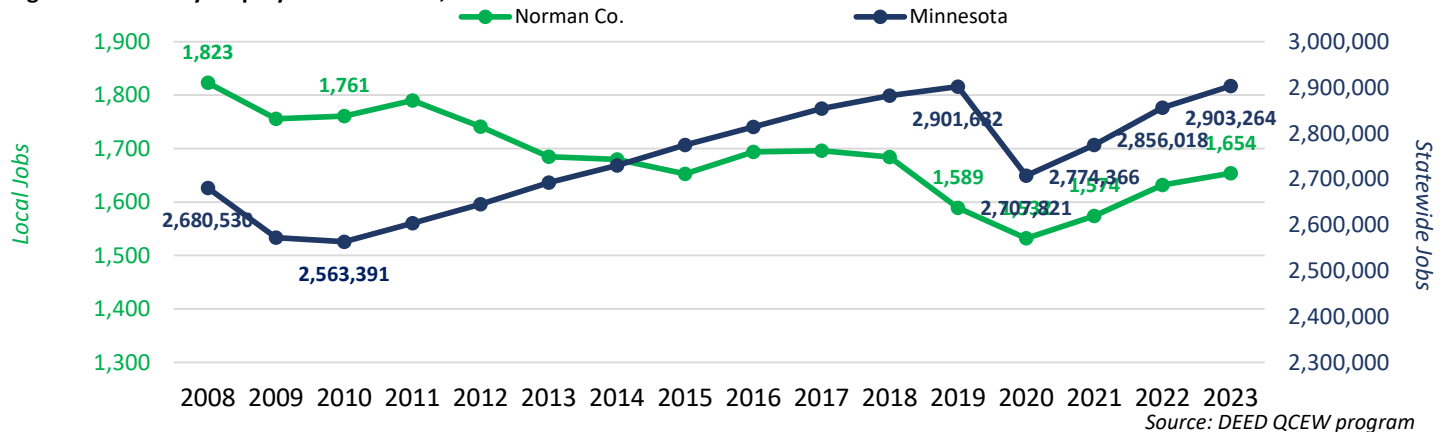
**\$47,936** annual average wage

**1,654** jobs

**\$79,285,626** total industry payroll

Job change, 2019-2023: **65 jobs**  
4.1% increase

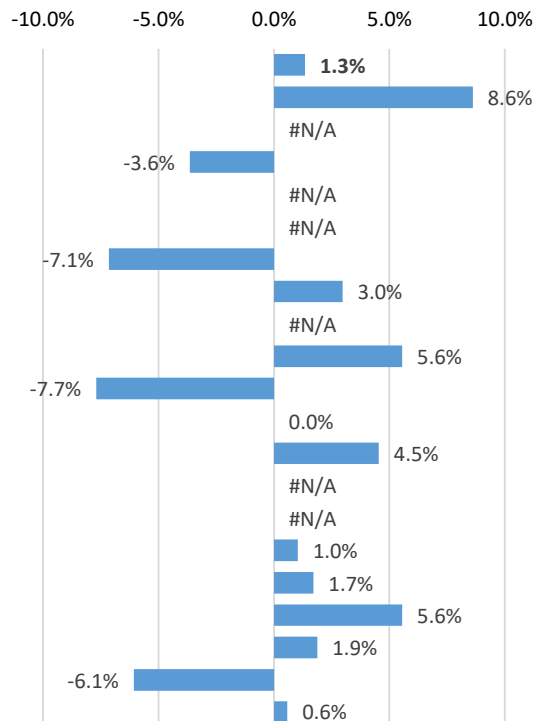
Figure 16. Industry Employment Statistics, 2008-2023



Source: DEED QCEW program

Table 15. Norman Co. Industry Employment Statistics, 2023	Number of Jobs	Percent of Total Jobs	Average Annual Wage
<b>Total, All Industries</b>	<b>1,654</b>	<b>100.0%</b>	<b>\$47,936</b>
Agriculture, Forestry, Fish & Hunt	227	13.7%	\$51,530
Mining	#N/A	#N/A	#N/A
Construction	53	3.2%	\$36,026
Manufacturing	#N/A	#N/A	#N/A
Utilities	#N/A	#N/A	#N/A
Wholesale Trade	78	4.7%	\$64,628
Retail Trade	173	10.5%	\$29,956
Transportation & Warehousing	#N/A	#N/A	#N/A
Information	57	3.4%	\$64,915
Finance & Insurance	84	5.1%	\$73,248
Real Estate & Rental & Leasing	5	0.3%	\$54,062
Professional & Technical Services	46	2.8%	\$95,239
Management of Companies	#N/A	#N/A	#N/A
Admin. Support & Waste Mgmt. Svcs.	#N/A	#N/A	#N/A
Educational Services	194	11.7%	\$42,315
Health Care & Social Assistance	355	21.5%	\$46,648
Arts, Entertainment, & Recreation	19	1.1%	\$7,042
Accommodation & Food Services	54	3.3%	\$9,722
Other Services	31	1.9%	\$43,065
Public Administration	173	10.5%	\$45,133

Figure 17. Change in Jobs, 2022-2023



Source: DEED Quarterly Census of Employment & Wages (QCEW)

For more information on Norman Co.'s population, labor force, and economic trends, contact:

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Data updated: October 21, 2024