



EMPLOYMENT AND
ECONOMIC DEVELOPMENT

MinnesotaWorks.net Replacement Project Update / Sprint Demo

11/6/24

Presented by Ryan Wold & Paula Bergerson



Meeting logistics

- **This meeting will be recorded** and posted to the project update webpage: [MinnesotaWorks.net Replacement](#)
- **Please remain on Mute during the meeting** to help reduce background noise for everyone.
- **Feel free to enter questions in the chat at any time**, and they will either be answered in the chat or addressed during Q&A at the end of the meeting. You can also use the [survey link](#) for more complex or specific questions.
- **During Q&A, you are welcome to use the “Raise Hand” option** if you would prefer to unmute yourself to ask your question.

- **Project overview**
- **Project updates**
- **CareerForceMN.com Sprint Review**
 - What is a sprint review?
 - What did we accomplish?
 - Show and tell (demo)
- **Next steps/Project schedule**
- **Questions**

Project overview

Our north star: Job seekers first

Guiding Values

- Commit to a great customer experience
- Prioritize the needs of job seekers
- Build for sustainability
- Improve the customer experience as we're working on the project
- Listen to **you** and other stakeholders and continuously improve the site



Mission: Help Minnesotans find jobs

Goal: Replace MinnesotaWorks.net

- Create one easy-to-use website that can help Minnesota job seekers find jobs
- Help Minnesotans find the resources that can help them overcome barriers to employment
- Fulfill regulatory requirements for providing a labor exchange

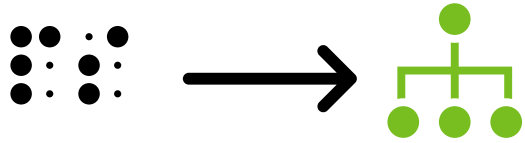
Goal: Enhance & Maintain CareerForceMN.com

- CareerForceMN.com will be enhanced to support the job seeker's experience with the CareerForce system

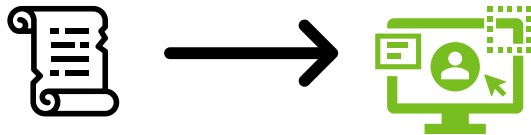
Project updates

Big picture recap

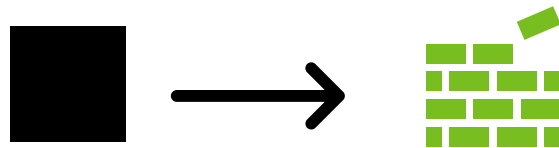
1. Redesign CareerForceMN.com



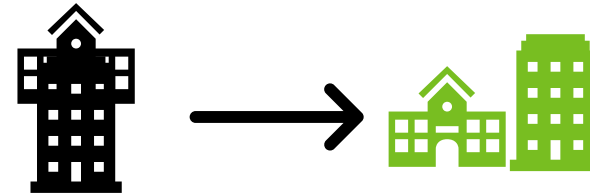
2. Improve tools used by job seekers, staff, partners, and employers



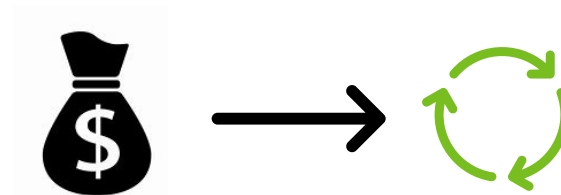
3. Design and implement a new database



4. Move employer job posting to DirectEmployers



5. Sustainable funding for future labor exchange



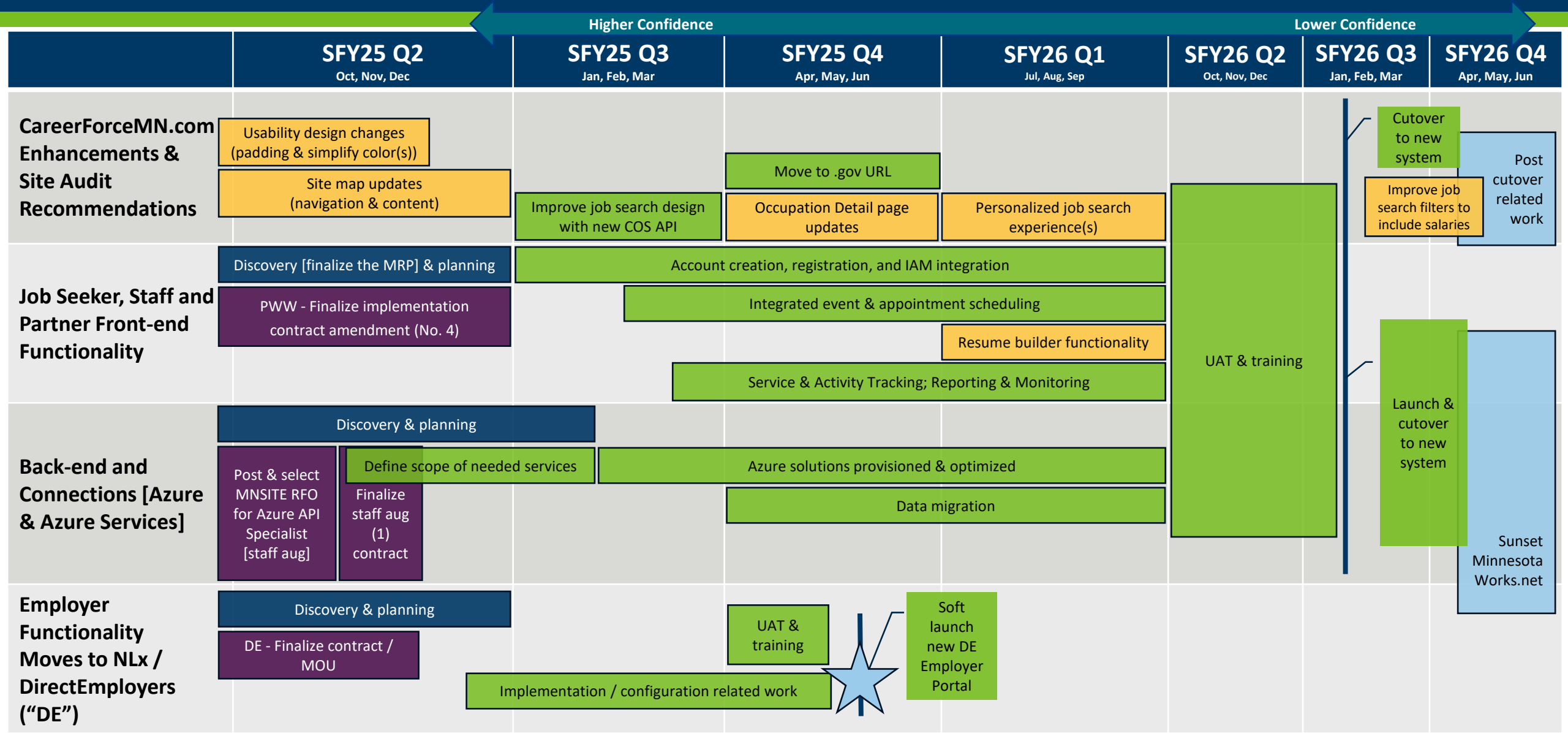
MinnesotaWorks.net Replacement Project

Tactical roadmap as of 10/03/24

Select this link to access a text version of this road map.

Legend

STAFFING PLAN DO CLOSE / RUN ENHANCEMENT CONTRACT / AGREEMENT



Project status by feature

FEATURE AREA	Kickoff	Discovery completed	Designs approved	STATUS
Job Search	✓	✓	✓	Pending estimate
Resumes	✓	✓	✓	Pending estimate
Events, Appointments, Trainings	✓	✓	✓	Pending estimate
Customer Support Functions	✓	✓		Design iteration
Service & Activity Tracking, Reporting & Monitoring	✓	✓		Design iteration
User Accounts & Registration	✓			Design iteration
System Administration & Security	✓			In progress
Technical & Data Integration	✓			In progress

Building the team

Recently started:



Justine Scattarelli

Workforce Development Product Specialist
50% ETPL/CEE. 50% MNW/CFMN
Started 9/25/2024



Joseph Chakola

Azure Solutions Architect & Database Specialist
Started 10/1/2024

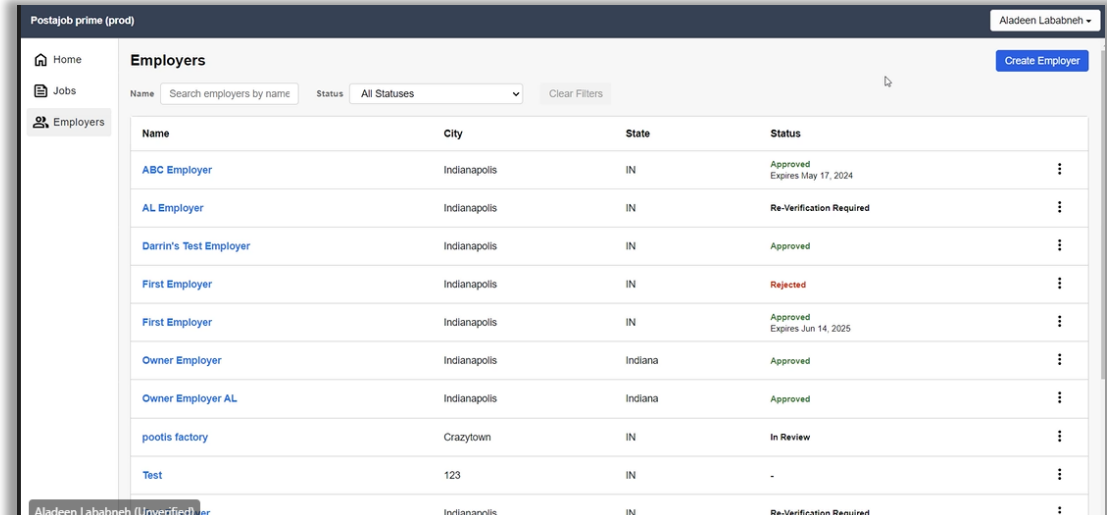
In the hiring process:

Azure API Management Specialist

- Reposting required, start date TBD

DirectEmployers update

- DirectEmployers presented a demo of Postajob product on Friday, 10/25
- We will be meeting with DirectEmployers monthly:
 - Workforce Digital Products team
 - CareerForce Information & Assistance team
 - Employer Engagement team



The screenshot shows the 'Employers' admin view in the Postajob prime (prod) system. The interface includes a navigation menu on the left with 'Home', 'Jobs', and 'Employers' (selected). The main content area displays a table of employers with columns for Name, City, State, and Status. A 'Create Employer' button is visible in the top right corner. The user's name, Aladeen Lababneh, is shown in the top right corner.

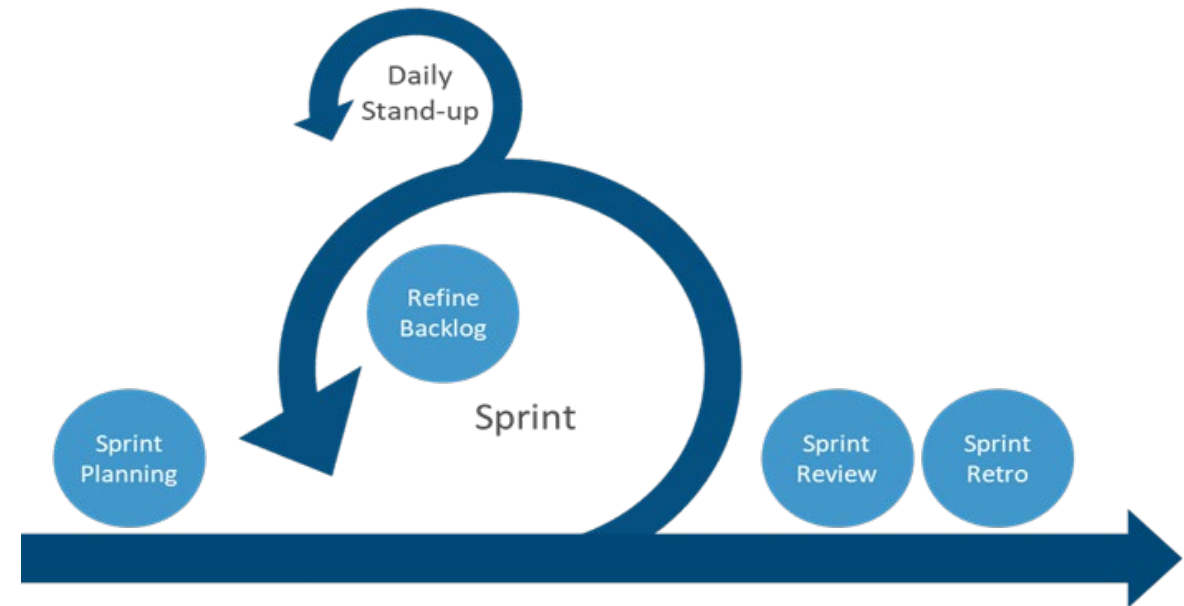
Name	City	State	Status
ABC Employer	Indianapolis	IN	Approved Expires May 17, 2024
AL Employer	Indianapolis	IN	Re-Verification Required
Darrin's Test Employer	Indianapolis	IN	Approved
First Employer	Indianapolis	IN	Rejected
First Employer	Indianapolis	IN	Approved Expires Jun 14, 2025
Owner Employer	Indianapolis	Indiana	Approved
Owner Employer AL	Indianapolis	Indiana	Approved
poolis factory	Crazytown	IN	In Review
Test	123	IN	-
Aladeen Lababneh (Unverified)er	Indianapolis	IN	Re-Verification Required

Screenshot of a demonstration of new platform for employers to post jobs, showing admin view of the list of employers.

CareerForceMN.com sprint review

What is a sprint review?

- A demonstration of the work that the product team has completed over a specific period
 - This can include new features, bug fixes, and changes to how the product (in this case, CareerForceMN.com) functions
- A time to ask questions and give feedback to the product team



Content updates

- Reduced instructional text for Locations, Events, Training Programs, and ABE lists
- Removed Caring Career Campaign blocks from site pages
- Removed “Good Jobs Now” and “Jobs in Demand” pages
- Updated menu/page names of Training Program Finder and Skills Matcher for consistency
 - Interest Assessment will also be updated to match; this will take a little longer

Before:

Training Program Finder

Find Upcoming Training Programs Near You

To find training programs near you enter a City, State, or ZIP code in the "From" box and select the "Apply" button. You can change the range from 40 miles under the "Less Than" box to increase or decrease the distance from your location. You can search for specific training programs by entering a search term in the "Keyword" box and select the "Apply" button. You can also filter the training programs by an Industry using the "Industry" drop down. From the search result list, select the name of the training program or "Learn more" link to get more details.

You can browse or search for even more training opportunities throughout the state using the [Career and Education Explorer](#), offered by the State of Minnesota. Selecting the link will open the Career and Education Explorer in a new tab.

[Need help getting started?](#)

After:

Training Program Finder

Here are some of our most popular training programs by industry. Select a link to get a list of the training programs for the industry, you can also use the "Industry" drop down to filter the list yourself.

[Information Technology](#) | [Health Care](#) | [Construction](#) | [Manufacturing](#) | [Learn more about the industries.](#)

You can browse or search for even more training opportunities throughout the state using the [Career and Education Explorer](#), offered by the State of Minnesota. Selecting the link will open the Career and Education Explorer in a new tab.

Industry
- Any -

Keyword

from less than
Enter a location 40 mi

Demo: Show and tell

- Updated main navigation layout and padding
- Updated Event and Training card sliders on mobile
- Updated card designs for Locations, Events, Training Programs and ABE Programs
- Updated design of Call-to-Action blocks
- Updated design of interior navigation menus
- Updated the display of Favorite/Share links
- Corrected an issue that was preventing Distance from displaying consistently on Location cards



What we accomplished: Sprint 118

Front-end changes:

- ✓ Updated card designs for Locations, Events, Training Programs and ABE Programs
- ✓ Updated main navigation layout and padding
- ✓ Updated design of Call-to-Action blocks
- ✓ Updated design of Blog cards

Design and discovery work:

- ✓ Explored designs for an updated service & activity tracking experience for staff and partners

Bug fixes:

- ✓ Corrected focus states for keyboard navigation of the site header
- ✓ Corrected issue with alignment of images on content pages
- ✓ Corrected back-end issue with Alert notifications
- ✓ Corrected issue affecting Alert icon size in test environments

Back-end changes (and preparations for more):

- ✓ Gathered information about technical requirements for log-in, Single Sign-On, and user accounts

What we accomplished: Sprint 119

Front-end changes:

- ✓ Completed technical work for an updated interior menu on desktop

Design and discovery work:

- ✓ Developed designs for updated Workshops, Appointments, Trainings, and other Event experiences
- ✓ Finalized designs for an updated Events experience
- ✓ Gathered information and explored design options for an updated User Account experience
- ✓ Gathered information and explored design options for an updated Registration experience

Bug fixes:

- ✓ Corrected layout of Education & Training page
- ✓ Improved site performance issues in QA test environment
- ✓ Fixed issue preventing the logo from linking to the Homepage in test environments
- ✓ Corrected the colors of icons on Event detail pages
- ✓ Fixed issue that was causing Chatbot helper text to be blocked by page elements

Back-end changes:

- ✓ Researched how updating the display of “Favorite/Share” links would affect page analytics

What we accomplished: Sprint 120

Front-end changes:

- ✓ Completed technical work for an updated interior menu on mobile
- ✓ Updated the display of Favorite/Share links
- ✓ Updated Event and Training card sliders on mobile

Design and discovery work:

- ✓ Developed designs for an updated Service & Activity Tracking experience for staff and partners to document work with job seekers
- ✓ Developed designs for an updated Service & Activity Tracking experience for staff and partners to document work with employers
- ✓ Developed designs for an updated Customer Support experience for staff and partners
- ✓ Gathered information and explored design options for Decision Trees

What we accomplished: Sprint 120, continued

Back-end changes:

- ✓ Tested and adjusted how the “Add to Favorites” option impacts site data in Google Analytics
- ✓ Tested and adjusted how the “Share” option impacts site data in Google Analytics
- ✓ Researched and tested whether pausing outdated Google tags could impact site speed/performance
- ✓ Adjusted a setting that was causing admin users to be directed to their own account dashboard after editing a user account, rather than the account dashboard they had just edited

Bug fixes:

- ✓ Fixed issue that was impacting accessibility labels on mobile
- ✓ Fixed issue that was impacting accessibility for mobile screen readers
- ✓ Fixed issue that was impacting keyboard accessibility of updated interior menu
- ✓ Corrected an issue that was preventing Distance from displaying consistently on Location cards
- ✓ Corrected a color issue with how menu text displays in focus/hover state
- ✓ Fixed alignment of button with search fields on the Compare Skills tool
- ✓ Fixed data reporting issue on lower (test) environments

Next steps

Highlights for next sprint review

- A new look for site menu navigation
- A fresh, updated site map
- Updated design and functionality for Decision Trees



Questions?



The conditions are right for us to succeed.

How you can stay involved

- **Monthly updates** – Fill out our engagement form to be added to the mailing list for monthly updates: <https://forms.office.com/g/1kACc6Lpjr>
- **Project webpage** – view this webpage to view meeting recording and other info: <https://mn.gov/deed/programs-services/mnw-replacement/>
- **Email** – Ryan.Wold@state.mn.us if you have any questions

Join us for our next update on:

Wednesday, December 11

11:00 a.m. – 12:00 p.m.

Via Teams

Calendar invites will be sent out later today!