Mission

Strategic Direction

To provide leadership in connecting local/regional business, education, and economic development initiatives; as well as ensuring quality services in the WorkForce Center System or one-stop centers.

To actively engage, support and cultivate all industries across the entire economy and selected targeted industries in central Minnesota to effectively sustain business and industry, jobs and communities by providing visionary and collaborative leadership and strategic investment of significant resources.

Develop and attract a skilled and diverse workforce for targeted industry sectors.

Targeted Industries

Youth

* Support career exploration opportunities.
* Job Shadow
* Pre apprenticeship
* Internship
* Support work experience opportunities.

Job Seekers

* Support training that prepares to compete for demand occupations:
* Basic Skills
* Pre-Vocational & FastTRAC training
* Occupational (Credentialed)
* On-the-job training
* Grants for training
* Provide job search services & connection to area employers (further clarification).
* Job seekers with barriers to employment (included but not limited to):
* People with disabilities
* People without a high school diploma/GED
* Minorities

Industry

* Offer honest dialog on current and future worker needs for the variety of occupations each employer represents.
* Support and provide critiques of programs of the WokForce Center.
* Connect employers with resources of the WorkForce Center outside of the targeted industries in local area 5
* Educate employers to leverage diverse populations
* Employer resources, training & support
* Incumbent Workers
* Assessment
* Ongoing training

Influencers

* Develop, distribute, and present Workforce Service Area 5 (WSA 5) targeted-industry and workforce- needs educational materials, using the following WSA 5 networks:
* Economic Development Authorities
* Chambers of Commerce
* Civic Organizations
* Regional Industry Alliances/Association
* Job Fairs/Business Expos
* WorkForce Center System
* Family Members
* Educators
* Policy
* Department of Employment and Economic Development
* WorkForce Development Board
* Elected Officials

OPERATIONAL

STRONG COLLABORATIONS

RESOURCES ALIGNMENT

Business

Economic Development

Community

Workforce Development

Education (Build Capacity)

CONTINUOUS IMPROVEMENT

Measurable Outcomes

Improvement Strategies

Evaluation

INDUSTRY DRIVEN STRATEGIES

Labor Market Information

Connections to Industry

Drivers of Region Economy

PRINCIPLES

FOCUS

Guiding Principle

Central Minnesota Workforce Investment Board

2016-17 Workforce Development Committee Strategic Plan

FOUNDATIONAL

Region 7W

Fabricated Metal Mfg., Ground Transportation, Energy, Ambulatory Health Care Services, Hospitals, Nursing & Res. Care Facilities

Region 7E

Fabricated Metal Mfg.., Ambulatory Health Care Services, Hospitals, Nursing & Res. Care Facilities

Region 6E

Food Manufacturing, Fabricated Metal Mfg., Ambulatory Health Care Services, Hospitals, Nursing & Res. Care Facilities

SKILLED WORKFORCE

Basic Skills

Occupational Skills

Work Readiness Skills

IT Fundamentals