

Subject: Local Unified Plan for PY 2018 & PY 2019, WDA #16

Background:

The Washington County Workforce Development Board (WDB) last approved a Local Plan in June 2016 for the 2016-2018 program years. Minnesota's Department of Employment and Economic Development (DEED) has requested an update to all the Local Plans which are due to DEED by May 30, 2018. A review of the last Plan was performed by Workforce Center staff. Job Service, Adult Education, and Vocational Rehabilitation partners have also reviewed the updated Plan. As required, a legal notice was published in the Stillwater Gazette (the official newspaper of Washington County) on April 27, 2018, as well as posting the Plan on Washington County's website on April 25, 2018 for 30 days for public comment, through May 25, 2018. There were no comments received.

On June 20, 2018 the updated Plan will be reviewed and approved by the Local WDB. The Washington County Board will review the Local Plan at their meeting on July 3, 2018.

Executive Summary:

Washington County Workforce Center (WFC) is the designated provider of employment and training programs for WIOA Title I Adult, Youth and Dislocated Worker programs in Local Workforce Development Area (WDA) 16. This Local Plan update presented to the WDB covers the period of July 1, 2018 - June 30, 2020. The items below were identified as the notable changes for the upcoming 2018 and 2019 program years.

PY 2018 and PY 2019 Local Plan Updates:

- Removal of references to DEED's business services specialist working onsite in the Local WDA, since those positions were eliminated by DEED since 2016 (*where applicable, throughout document*)
- Added references to the workforce strategy consultants for the metro region, and their work in developing industry sector panels and career pathways (*Strategic Operations, #14.A., #14.B.*)
- Added reference to Washington County's economic development director (newly-created position since original Local Plan was written) role on WDB and as liaison in local-regional economic development efforts (*Strategic Operations, #11.D., 14.B.*)
- Added information regarding provision and promotion of information about non-traditional occupations across gender (including occupations that are in-demand), both in basic and individualized career services offered (*Strategic Operations, #5, 11.B., 13.C., 17, 18*)
- Addition of references to Sector Skills Academies to address coordination between regional and local economic and skill development efforts (*Strategic Operations, #14.C., #15*)
- Addition of reference to CareerForce rebranding to address access through technology (*Strategic Operations, #6, #16.C.*)
- Noted a change in our model for hiring events, moving from featured single-employer hiring events to multi-employer, mini-job fairs held monthly at each WFC location (*Strategic Operations, #14.B.*)

Cottage Grove
13000 Ravine Parkway S
Cottage Grove, MN 55016
Phone: 651-430-4159
Fax: 651-430-4157
TTY: 651-430-4119

Forest Lake
19955 Forest Road N
Forest Lake, MN 55025
Phone: 651- 275-7260.
Fax: 651-275-7263
TTY: 651-430-4278

Government Center
14949 62nd Street North P.O. Box 30
Stillwater, MN 55082-0030
Phone: 651-430-6455
Fax: 651-430-6605
TTY: 651-430-6246

Woodbury Service Center
2150 Radio Drive
Woodbury, MN 55125
Phone: 651-275-8651
Fax: 651-275-8682
TTY: 651-275-8653

- References to Greater Metropolitan Workforce Council as the name adopted by the Region 4 Board (*throughout document*)
- Removal of references to the Local WDA's participation in and support of the local college's TAACCCT MnAMP grant, which ended since 2016 (*Strategic Operations, #13.C.*)
- Acknowledgement of the Local WDB's participation in review and evaluation of the federal adult basic education (ABE) competitive provider applications for the 2 consortia that exist within WDA 16 (*Strategic Operations, #22*)
- Removal of reference to use and expansion of Salesforce CRM (*Strategic Operations, #21*)
- Miscellaneous changes to terminology, deletions and additions of descriptions of service, to reflect minor changes in practices evolving over time (*throughout document*)
- Updated names and contact information (as of May 2018) on Attachments A, B, & C

One Stop Operator (OSO)

In early 2018 the U.S. Department of Labor, through DEED, notified Washington County WDB that it needed to reissue a request for proposal (RFP) for the OSO, including a potential range of funding for OSO service provision. With no responders to the RFP, the existing consortium of three partner organizations was selected by the WDB as the OSO in June 2017. The new OSO agreement is in process of obtaining required signatures, to be in place on July 1, 2018.

New Branding in 2018-2019

CareerForce will be used as the new name for the services we have known as the WorkForce Center. Planning is underway for this major branding change which is expected to be in place by October 2018.