



Minnesota: A Global Talent Market

Welcome to Minnesota, the problem-solving capital of America. We pioneered open heart surgery and supercomputing, invented hearing aids and the pacemaker, and are the birthplace of the concrete grain elevator, post-it notes, and water-skiing. We have a long history of building things that change the global economy for the better.

We're a state unlike any other. We're often recognized for our 10,000 lakes, Midwest work ethic and resilience, but we're much more. Our diversity of culture, environment and economic landscape means that we're telling the honest truth when we say there's something for everyone here.

Most importantly, if you start a business here, it has a better chance of surviving, and thriving, than in any other state.*



Our talented workforce is ready to work and wants to make a difference.

Our talented and creative workforce is unparalleled.

When you have a business in Minnesota, you have access to the highest caliber of talent, a workforce that is ready to discover new solutions to the world's most complex problems. After all, this is where:

- An idea grew into the pacemaker and ultimately **Medtronic**, which has saved millions of lives across the globe.
- **3M** created the post it note. Today, we are never more than 10 feet away from 3M's science and innovations.
- Two brothers believed in exceptional health care. Today, the **Mayo Clinic** is solving some of the world's biggest health challenges.

*Minnesota ranks 1st in the nation in its five-year business survival rate (2015-2020). U.S. Bureau of Labor Statistics.

JoinUsMN.com



#1

ACT
State Score

#2

Labor Force
Participation
Rate for
Women

#3

Percent
Population
with High
School Degree

#3

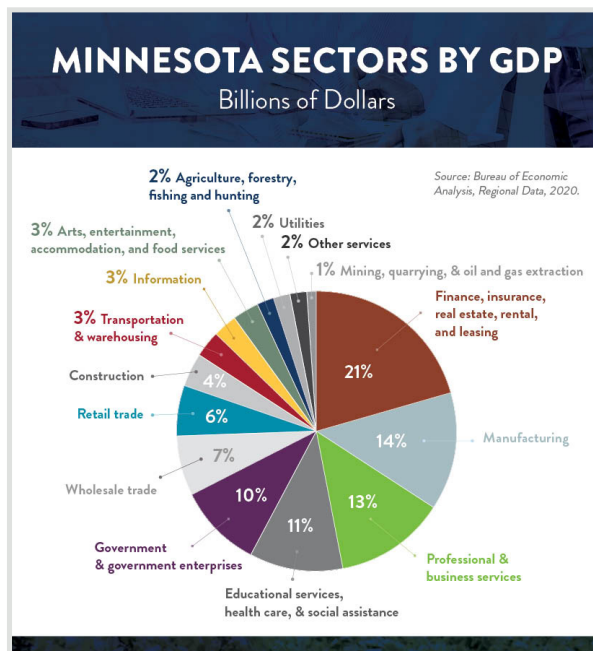
Best State for
Community
Colleges

MINNESOTA EXCELLENCE

We have more than 100 post-secondary institutions, the highest ACT state score, and are the 10th most educated state because we understand that knowledge powers the world.

Our talent will propel your business to the next level.

- 1st in highest state ACT score
- 100+ Post-Secondary Institutions
- 2nd in Labor Force Participation Rate for Women
- 3rd Best State for Community Colleges (WalletHub, 2019)
- 3rd in Percentage of Population with High School Degrees (U.S. Census Bureau, 2018)
- 3rd in Education (CNBC, 2019)
- 3rd Best State for Kids (Annie E. Casey Foundation, 2020)
- 4th Best State for Education (Intelligent, 2019)
- 5th in Chance-for-Success Index (Quality Counts 2020 Report, Education Week)
- 7th Best State for Teachers (WalletHub, 2019)
- 10th Most Educated State



Join us and build what matters.

