



Links to Registered Apprenticeship Resources:

MN Department of Labor and Industry Main Website - <https://www.dli.mn.gov/>

Apprenticeship MN Employer Page - <https://www.dli.mn.gov/business/workforce/employers>

Apprenticeship MN “Be an Apprentice” Page - <https://www.dli.mn.gov/business/workforce/be-apprentice>

Apprenticeship MN Sponsor Look Up Page - <https://secure.doli.state.mn.us/apprenticeshipsponsor/>

Construction Careers Pathway Main Website - <https://constructioncareers.org/>

Construction Careers Pathway Trades Page - <https://constructioncareers.org/careers/>

Construct Tomorrow Main Website - <https://www.constructtomorrow.org/>

Effective Conversation for Anyone (potential Sponsor/Employer) Seeking to:

1. Expand their hiring pipeline
2. Enhance Diversity, Equity and Inclusion
3. Align with community-based organizations (CBO’s)
4. Experience increased retention
5. Change or enhance their current culture
6. Maximize networking and relationships to drive results

“What strategies is your company using to effectively (pick from list 1-6 above)? Listen carefully and write down their response!!!

Ask this question, “Have you considered registered apprenticeship (RA) as a possible solution?”

* (if yes, say this “have you spoken with Leslie Philmon or LaRohn Latimer at DLI?”) yes or no, please send an e-introduction so that we can rekindle the relationship or start one.

* (If no, say this “RA has proven to be great at helping businesses recruit, train and retain staff, would you like more information”? If yes, “good, I will have LaRohn or Leslie get information to you”.

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Service Commitment - Leslie and LaRohn will follow up within 48 hours to acknowledge the introduction and send RA information